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## **Strategic Alliance Partnership Announced between APOS Systems and Levi, Ray & Shoup, Inc. (LRS)**

Kitchener, Ontario, Canada – May 3, 2010 – APOS Systems, a leading provider of extensions to SAP® BusinessObjects™ solutions, announced today that it has expanded its global presence by signing a strategic partnership agreement with Levi, Ray & Shoup, Inc. (LRS), located in Springfield, Illinois. The joint solution offering will extend the content publishing and distribution capabilities of the APOS Publisher solution to encompass the output management and control capabilities of the LRS® Output Management Server solution.

“The collaboration between APOS and LRS is a natural fit. Integration of APOS and LRS components bring output management to SAP BusinessObjects customers, and complete critical aspects of the content publishing process – control and validation of print jobs and email distribution,” said Allan Pym, APOS Vice President of Sales. “Together we allow organizations to manage, monitor, audit and control the processes and channels for email and print communications. We look forward to growing a successful relationship with LRS, and further serve our customers in meeting their business intelligence requirements.”

“This new collaboration with APOS Systems marks a deepening of our commitment to providing reliable, efficient document delivery throughout the SAP Ecosystem,” said John Runions, LRS Senior Manager of Global Alliances. “At the same time, the partnership will make it easier for customers to leverage the LRS Enterprise Output Server to improve their business processes and TCO reduction efforts. SAP BusinessObjects customers invest a great deal of time and money in their business intelligence systems. LRS and APOS Systems help them obtain maximum benefits from those critical systems while holding costs to a minimum.”

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## About LRS

LRS is a privately-held company headquartered in the US with offices across North America, Europe, Asia and Australia. With customers in more than 30 countries, LRS' industry-leading Output Management Solutions are in use in more than 5,000 installations worldwide. In 2007, LRS joined a unique group of SAP partners in achieving all certification levels for their Output Management Software: SAP Software Partner, SAP Certified-Integration with SAP NetWeaver®, and SAP Certified-Powered by SAP NetWeaver®. Gartner and other analyst groups recognize LRS as a global IT leader and Software Magazine consistently ranks LRS as one of the top software companies in the world. For more information, visit [www.VPSX.com](http://www.VPSX.com).

## About APOS Systems Inc.

APOS is an SAP BusinessObjects software solution provider in the SAP PartnerEdge™ program, and is a participant of the SAP EcoHub solution marketplace. Offering incomparable knowledge and expertise in extending SAP BusinessObjects solutions, APOS Solutions are helping over 800 SAP BusinessObjects customers in over 32 countries worldwide further maximize their investments in SAP BusinessObjects solutions.

APOS Systems Inc. is headquartered in Kitchener, Ontario, Canada. More information about APOS Systems Inc. can be found at [www.apos.com](http://www.apos.com).

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