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## **APOS Launches Content Fusion Solution**

**Washington, DC – November 10, 2010** – APOS Systems, a leading provider of extensions to SAP® BusinessObjects™ solutions, today announced the launch of its new Content Fusion solution. Ofir Gil (APOS Chief Technical Officer) and Allan Pym (APOS Vice President, Sales and Chief Operating Officer) announced the product launch at Open Text's *Content World 2010* conference in Washington DC.

The APOS Content Fusion solution integrates SAP BusinessObjects with the Open Text Enterprise Content Management (ECM) suite, making powerful business intelligence content accessible to ECM workflows.

"It's fitting that we announce the launch of this new solution here at *Content World 2010*," said Allan Pym. "Open Text ECM and SAP BusinessObjects provide highly complementary information management capabilities, and now our new Content Fusion solution lets these mission critical applications talk to each other, making information workflows more effective and efficient, and making comprehensive decision support information accessible to support timely business decisions."

"Now ECM users can actively search SAP BusinessObjects intelligence from within the ECM interface and include that intelligence in their ECM workflows," said Ofir Gil. "ECM users will also be able to define rule-driven content archiving processes to run automatically, ensuring that ECM content and SAP BusinessObjects intelligence archiving meets governance, risk management, and compliance standards consistently."

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### **About APOS Systems**

APOS is an SAP BusinessObjects software solution provider in the SAP PartnerEdge™ program, and is a participant of the SAP EcoHub solution marketplace. Offering incomparable knowledge and expertise in extending SAP BusinessObjects solutions, APOS Solutions are helping over 800 SAP BusinessObjects customers in over 34 countries worldwide further maximize their investments in SAP BusinessObjects solutions.

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APOS Systems Inc. is headquartered in Kitchener, Ontario, Canada. More information about APOS Systems Inc. can be found at [www.apos.com](http://www.apos.com).

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