



FOR IMMEDIATE RELEASE

APOS Wins 2012 Esri Partner Award for Enterprise Integration Application

Innovative Enterprise Location Intelligence Solution Delivers Geographic Business Intelligence

Palm Springs, CA, March 27, 2012 --(PR.com)-- APOS Systems, a leading provider of well managed business intelligence (BI) solutions, today received the 2012 Esri Partner Award for Best Enterprise Integration Application at the 2012 Esri Partner Conference in California. The company was recognized for its APOS Location Intelligence Solution (LIS), which integrates Esri's industry-leading geographic information system (GIS) technology with SAP BusinessObjects business intelligence software. The solution helps organizations improve business intelligence through geographic visualization and analysis.

"We are extremely pleased to receive this award," said Allan Pym, Chief Operating Officer of APOS. "This award recognizes both the unique position and quality of our Location Intelligence Solution in the enterprise BI market, and the close nature of our relationship with Esri."

"APOS has developed a strong expertise in combining the power of GIS with BI to deliver a valuable enterprise decision support system," said Alex Miller, President of Esri Canada. "Their APOS LIS solution adds the important factor of location to business analytics, allowing users to make intelligent decisions. We congratulate them on this well-deserved award and wish them continued success."

An Esri gold-tier partner since 2010, APOS has helped numerous customers in various industries, including those in telecommunications, insurance and retail, deploy APOS LIS to leverage the full functionality of Esri's ArcGIS technology within their SAP system. The solution integrates content from diverse sources with BI and GIS to achieve advanced location and data visualization, as well as faster time to insight.

APOS LIS provides visual analytics (i.e., maps and geographic data) that improve business intelligence reports and dashboards. It allows enterprise information users to see the geospatial relationships inherent in business data in a familiar business-centric environment. The solution is also offered in a hosted environment as a cost-effective cloud-based service.

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About APOS Systems

Since its beginning in 1992, APOS Systems has evolved from a custom business application development shop to a global provider of solutions promoting well managed business

intelligence. APOS focuses on providing BI Platform Management and Location Intelligence solutions that improve the return on your BI investment. APOS solutions simplify, automate, complement, enhance and extend BI practices, and focus BI processes for greater agility in your organization's decision-making capabilities.

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APOS Systems Inc. is headquartered in Kitchener, Ontario, Canada. Visit www.apos.com for more information about APOS Systems Inc.

About Esri Canada

Founded in 1984, Esri Canada provides enterprise geographic information system (GIS) solutions that empower businesses, governments and educational institutions to make timely, informed and mission-critical decisions by leveraging the power of geography. The company distributes the world's leading GIS software from Esri, Telvent, Cityworks – Azteca Systems, Inc. and other technology partners. Headquartered in Toronto, the company serves over 10,000 customers from 16 regional offices across Canada and has been named as one of the top 250 Canadian IT companies and top 25 IT professional services providers in Canada by the Branham Group. Information about Esri Canada can be found at esri.ca.