



# **Extend Analytics Content Access with Bursting & Publishing**



# Today's Session

## *Key Topics*

### **Content Access Needs**

- Personalized Content
- Content Format & Destination
- Content Consolidation
  
- Q&A – see webinar console

## Today's Presenters



**PETER WARREN**

*Account Manager*  
APOS



**FRED WALTHER**

*Senior Solution Consultant*  
APOS

## Who is APOS?

- Formed in 1992
- Enabling BI platform management, administration, migration, governance and compliance
- Simplifying, automating, extending SAP BusinessObjects and SAP Analytics Cloud
- Strategic SDK development and consulting
- Hundreds of customers globally



**APOS**



**SAP  
BusinessObjects**



**Hybrid BI**



**SAP  
Analytics Cloud**





## HOUSEKEEPING



**You will have  
access to the  
slides via  
email**



**You will get  
the recording  
within 24  
hours**



**Tell us how  
we did in the  
survey**

# SAC Analytics



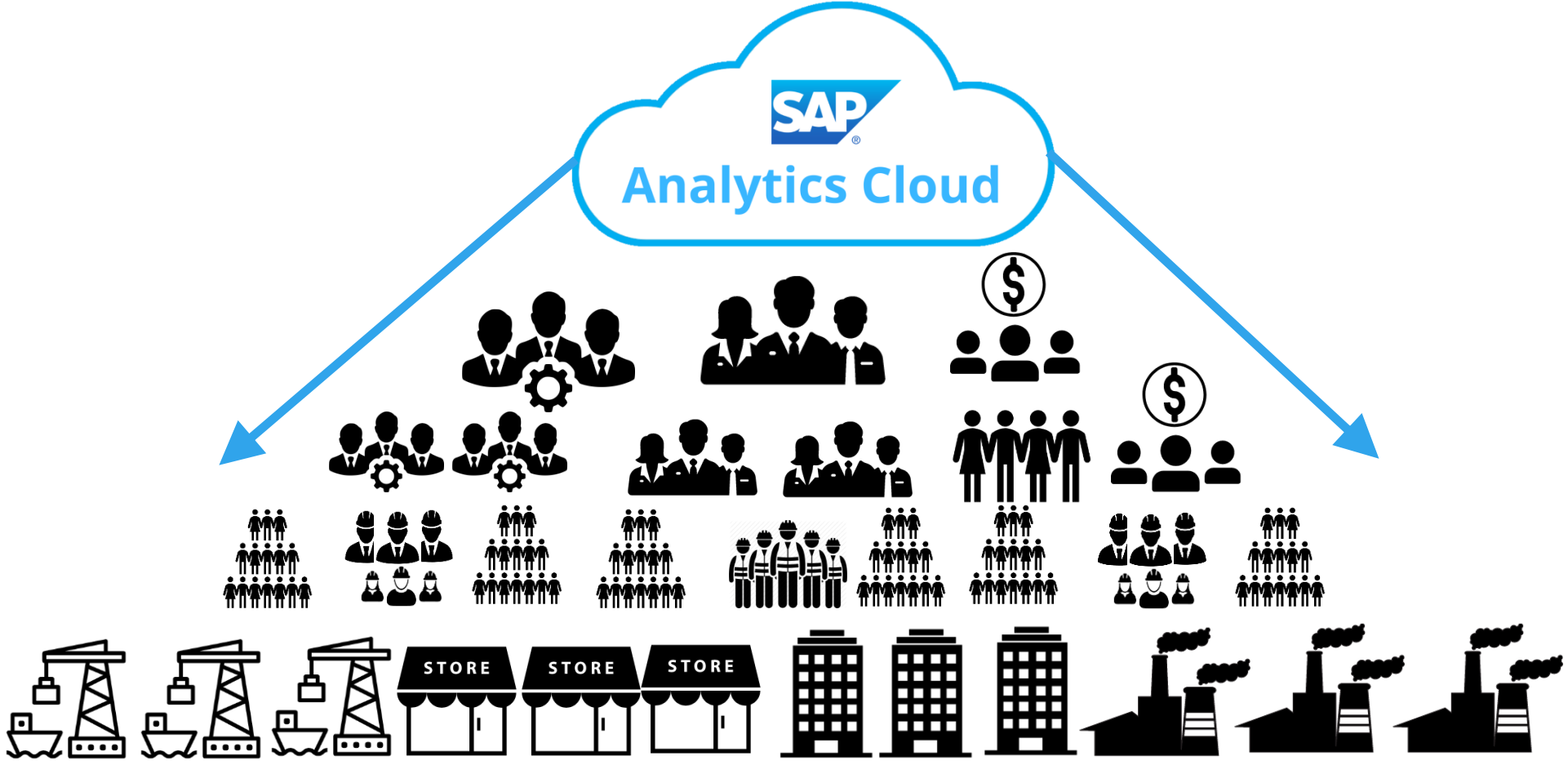
# Extend Analytics



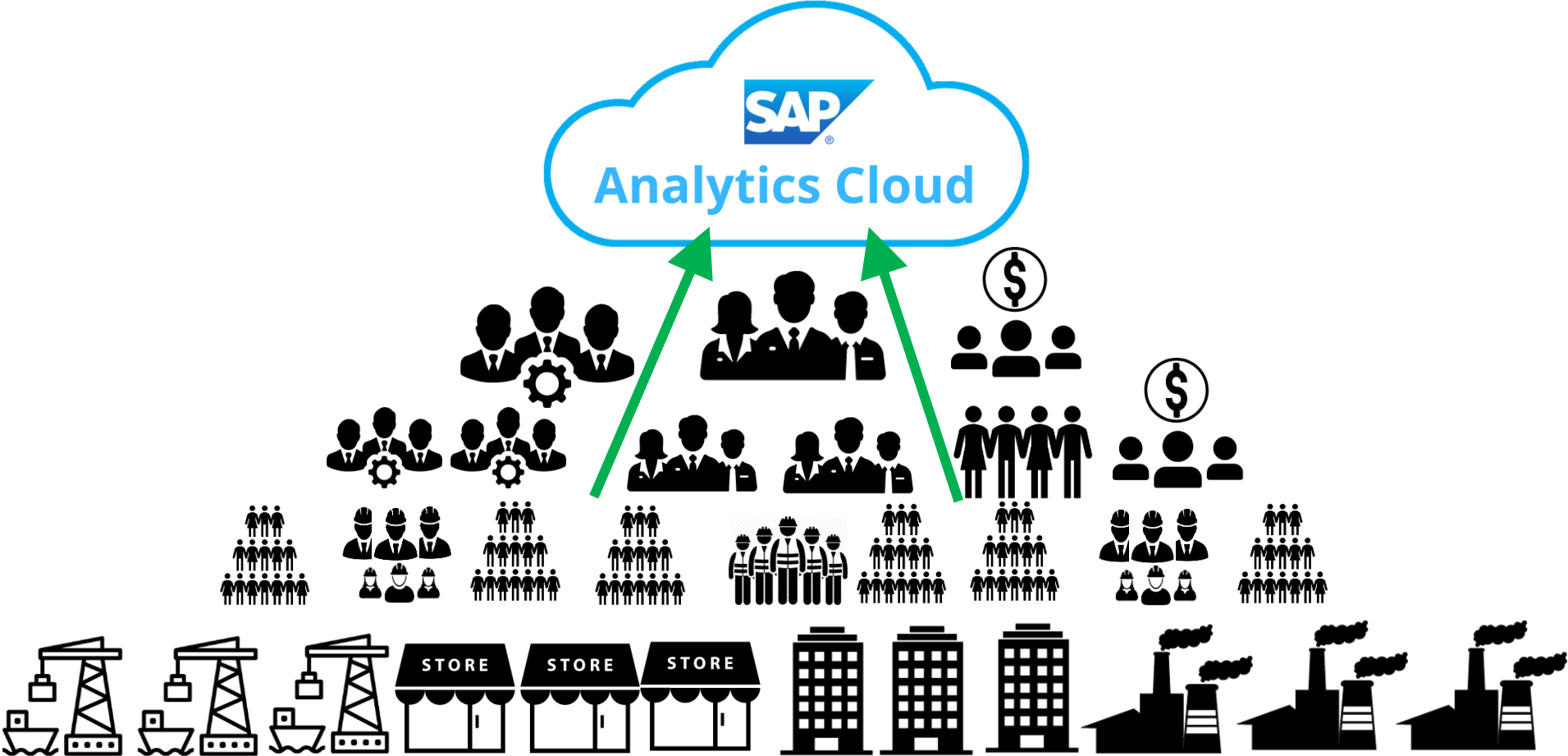
# Extend Analytics



# Extend Analytics



# Extend Analytics





# Extend Analytics



Remote / Connectivity

External Users  
Suppliers  
Customers

Workflow Expectations

# Extend Analytics

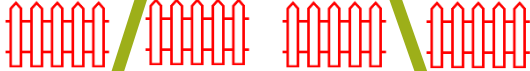


Remote / Connectivity

External Users  
Suppliers  
Customers

Workflow Expectations

# Extend SAC Analytics

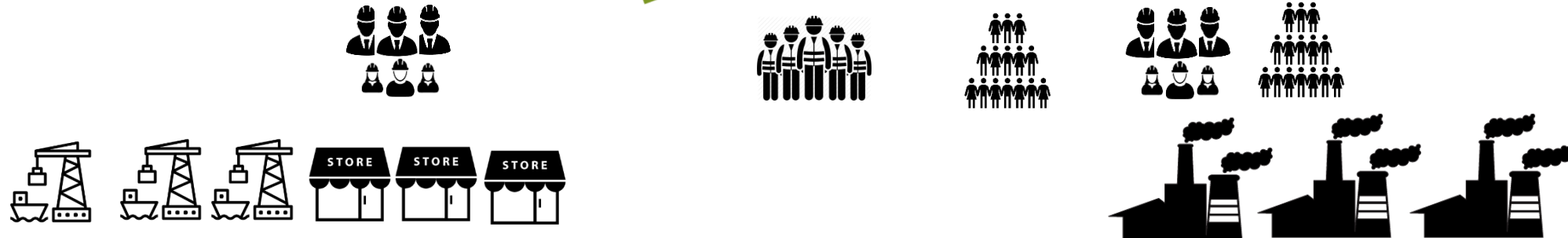


Remote Workforce

External Users  
Suppliers  
Customers

Workflow Expectations

# Extend SAC Analytics





# **EXTEND**

## **SAP ANALYTICS**





**Fred Walther**  
Senior Solution Consultant  
APOS





# APOS Publisher for Cloud



APOS Publisher for Cloud is a software solution that generates tailored versions of report content from SAP Analytics Cloud, and then distributes that analytics content out to targeted users and locations.

The solution functions to broadcast personalized analytics to the right people, at the right time, and in the right format.



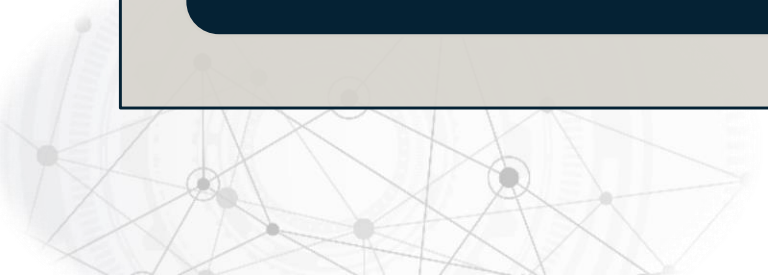
# Extend SAC Content Access



Personalize

Format & Destination

Consolidate

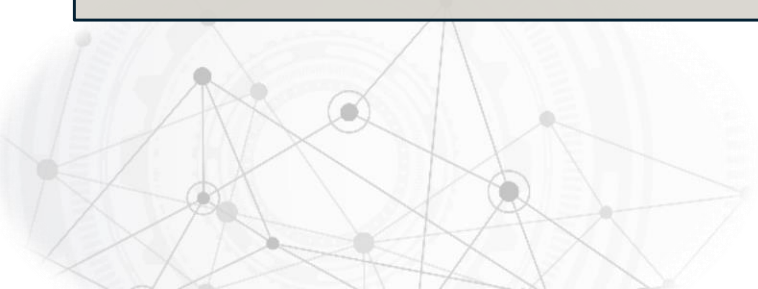


# Extend SAC Content Access

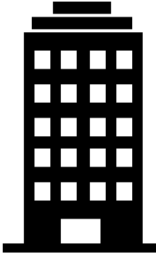


## Personalize

- Groups of Users have consistent information needs across the group
- Individual Users require information and data that is specific to them and their area of responsibility
- Usability and Security



# Content Distribution Requirements



**Regional Office**



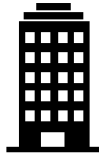
**Sales Manager**



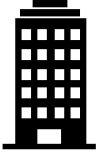
**Supplier**



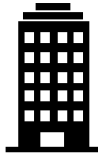
# Consistent Information Needs



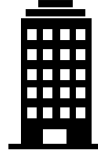
Regional Office 1



Regional Office 2



Regional Office 3



Regional Office 4



Regional Office N



Sales Region 1



Sales Region 2



Sales Region 3



Sales Region 4



Sales Region N



Supplier 1



Supplier 2



Supplier 3



Supplier 4



Supplier N



# Recipient Specific Information Needs



User 1



User 2



User 3



User 4

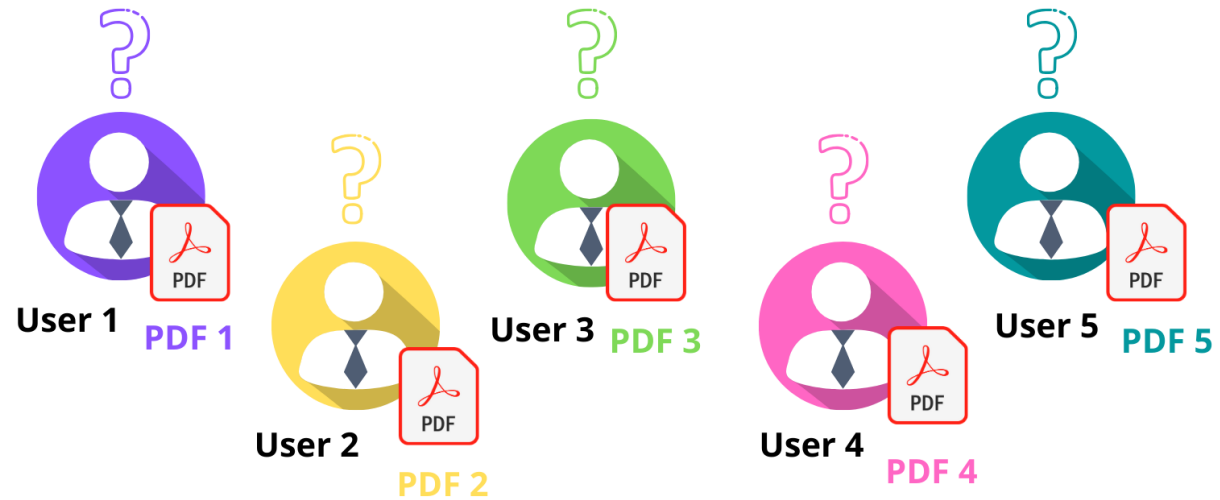


User 5

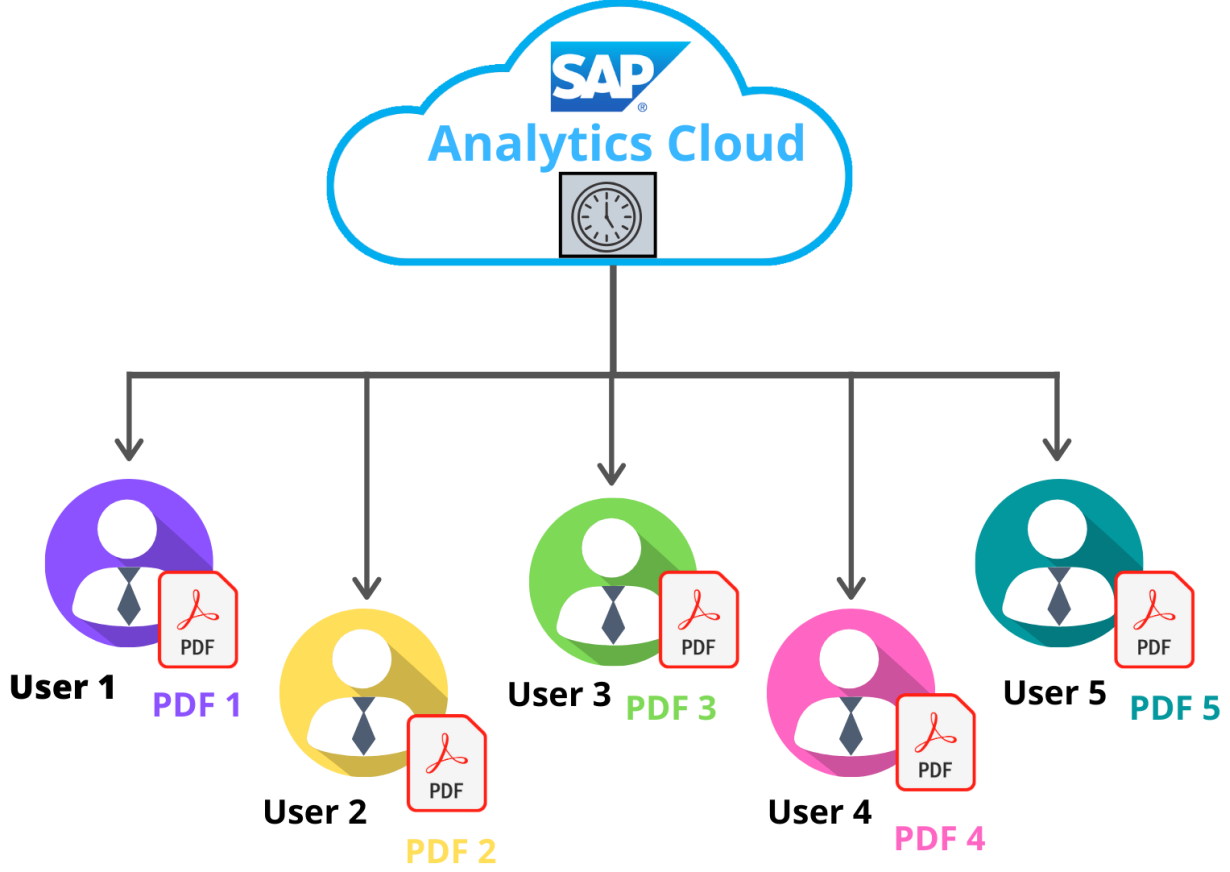




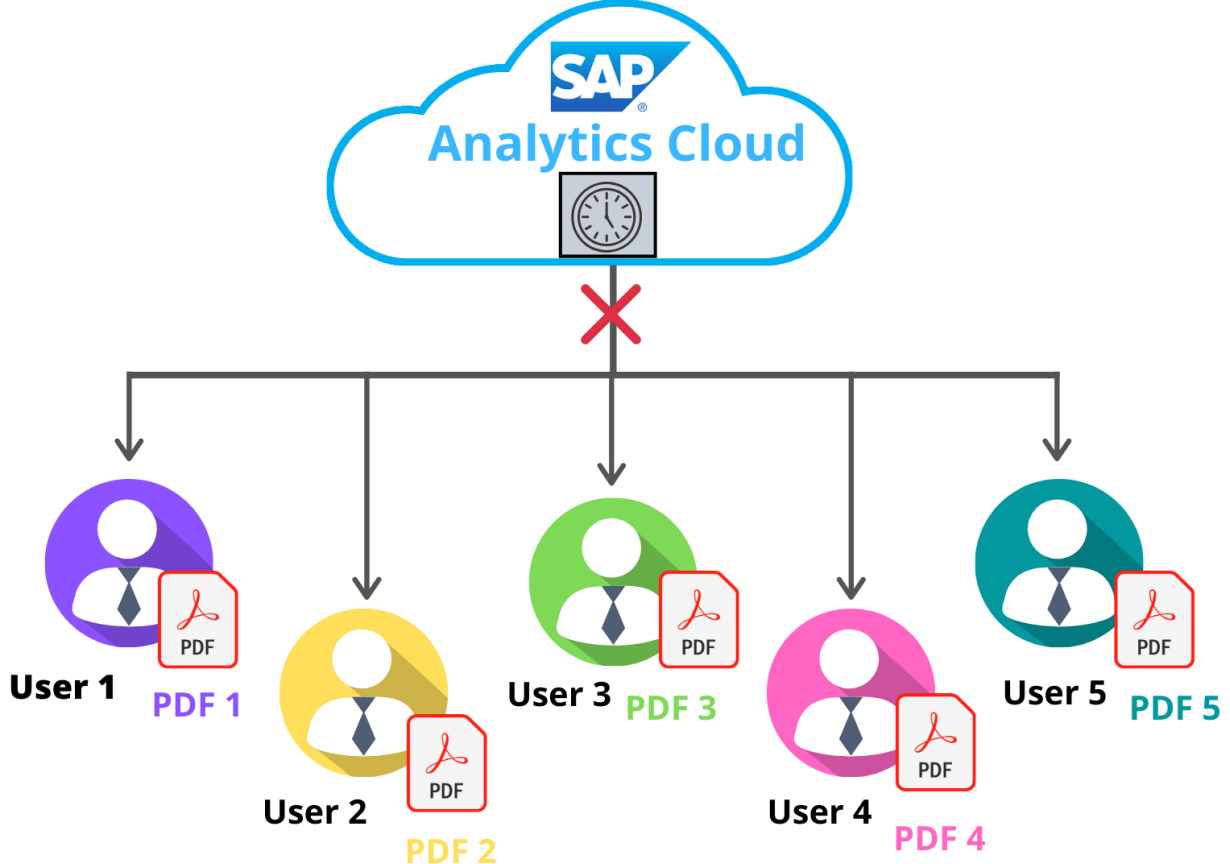
# Recipient Specific Information



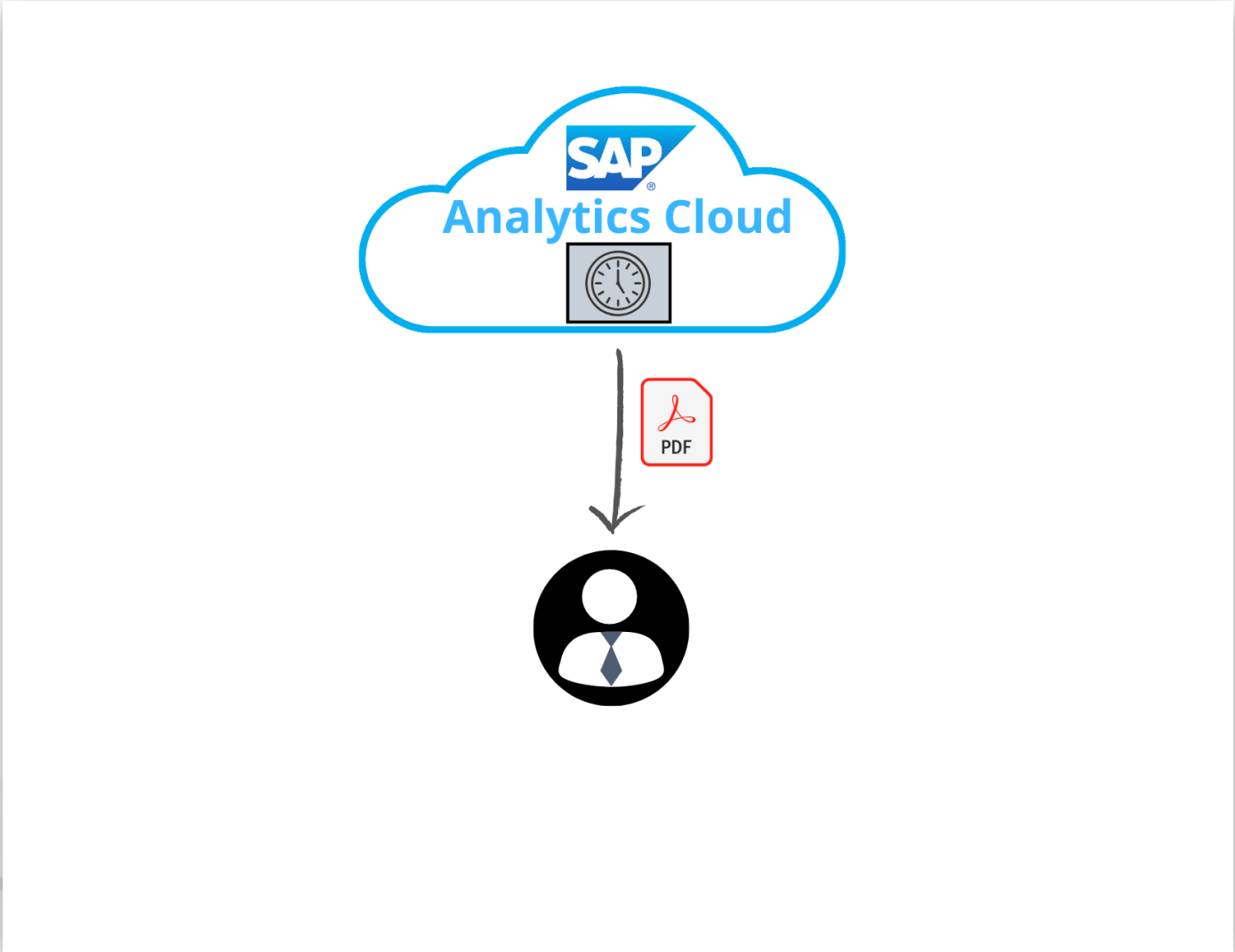
# Automated Bursting Process



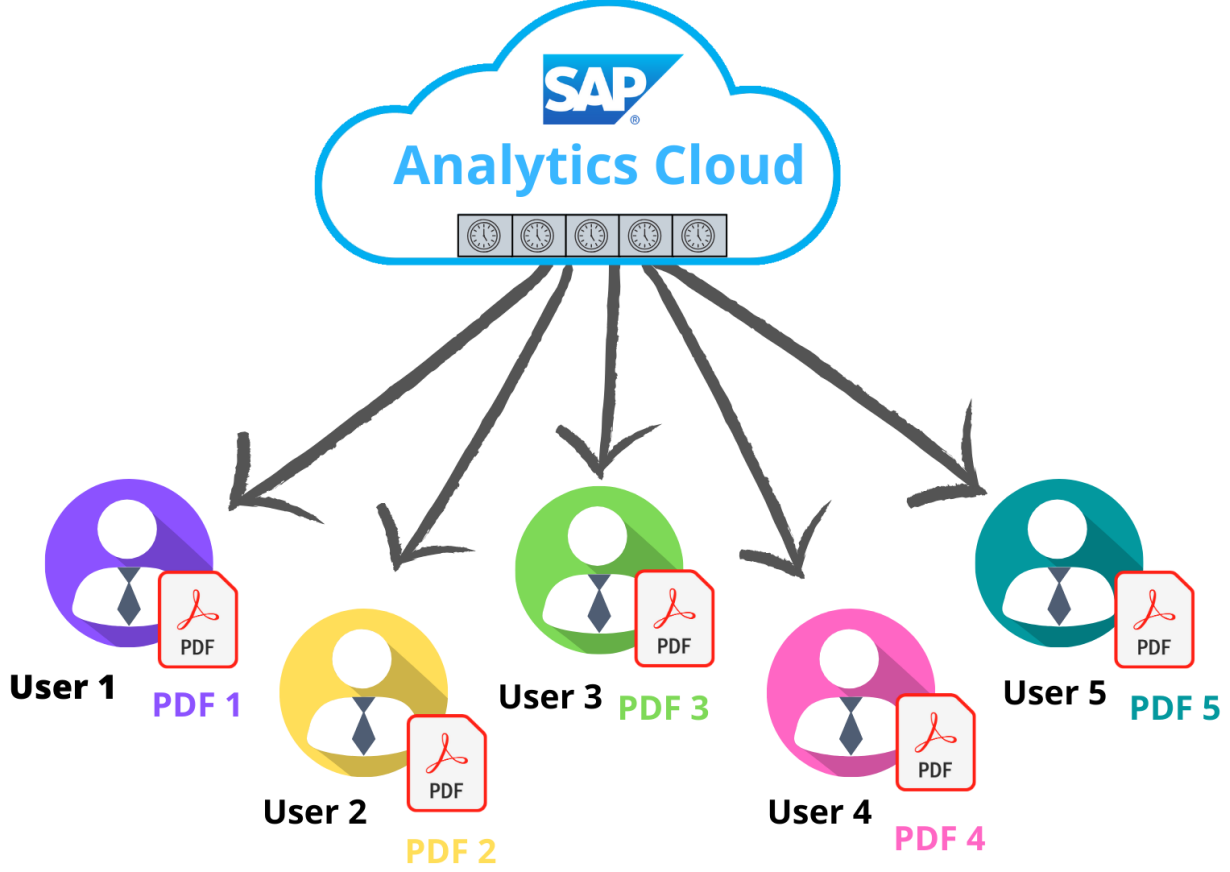
# Automated Bursting Process - Not Available



# SAC Scheduling



# Manage & Maintain - Challenges



# APOS Publisher for Cloud










# APOS Publisher for Cloud



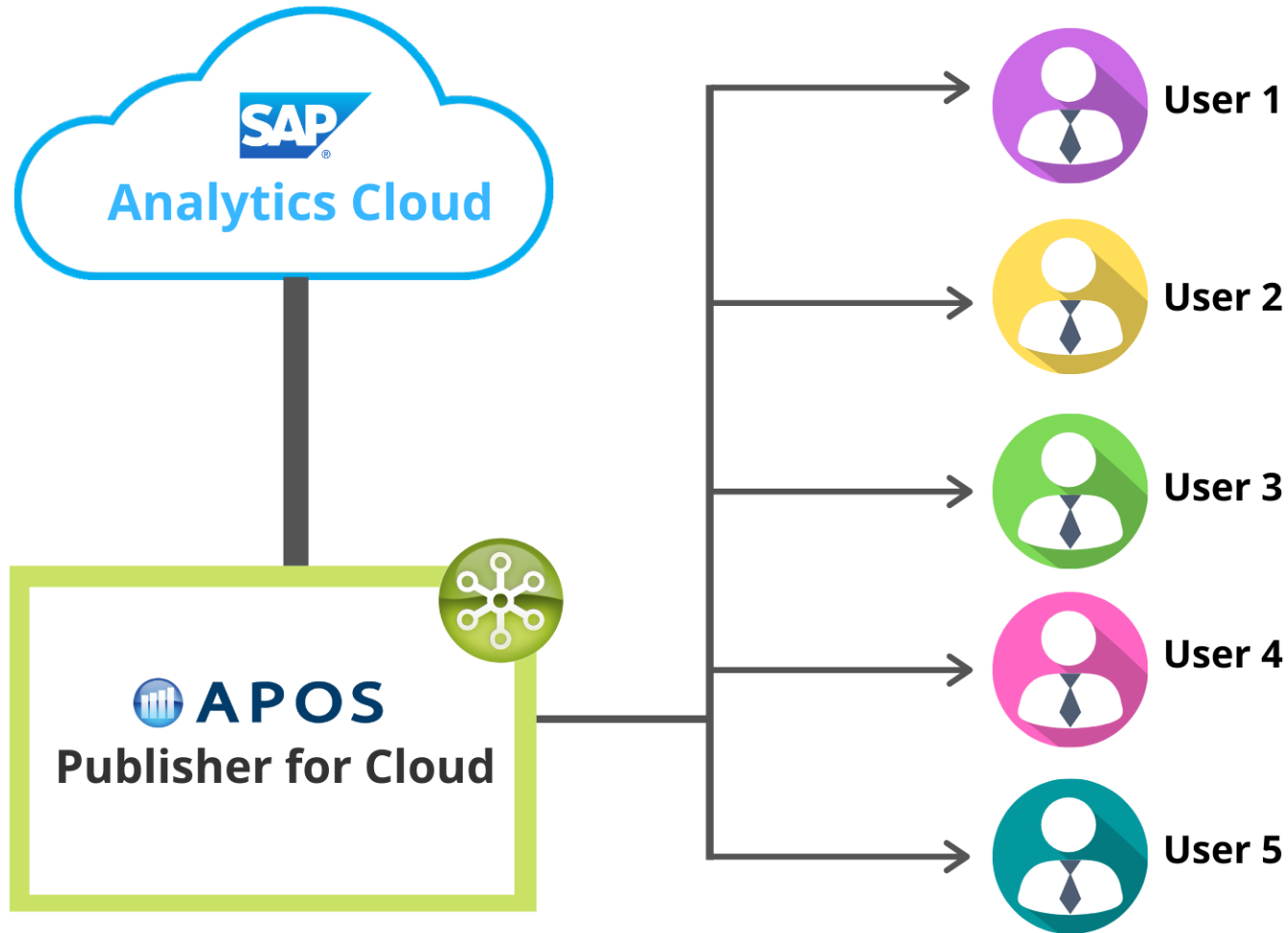
# APOS Publisher for Cloud



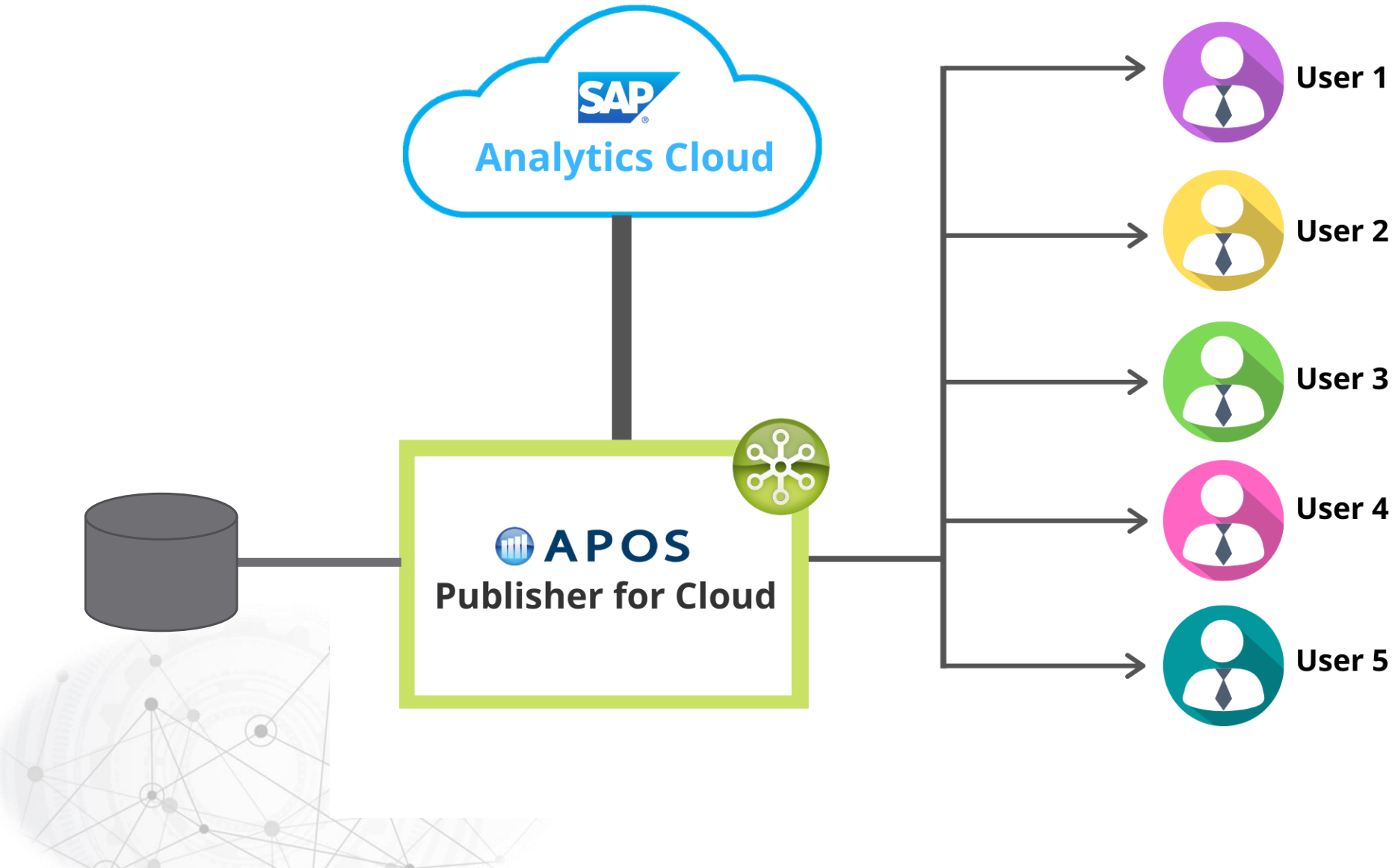
-  User 1
-  User 2
-  User 3
-  User 4
-  User 5



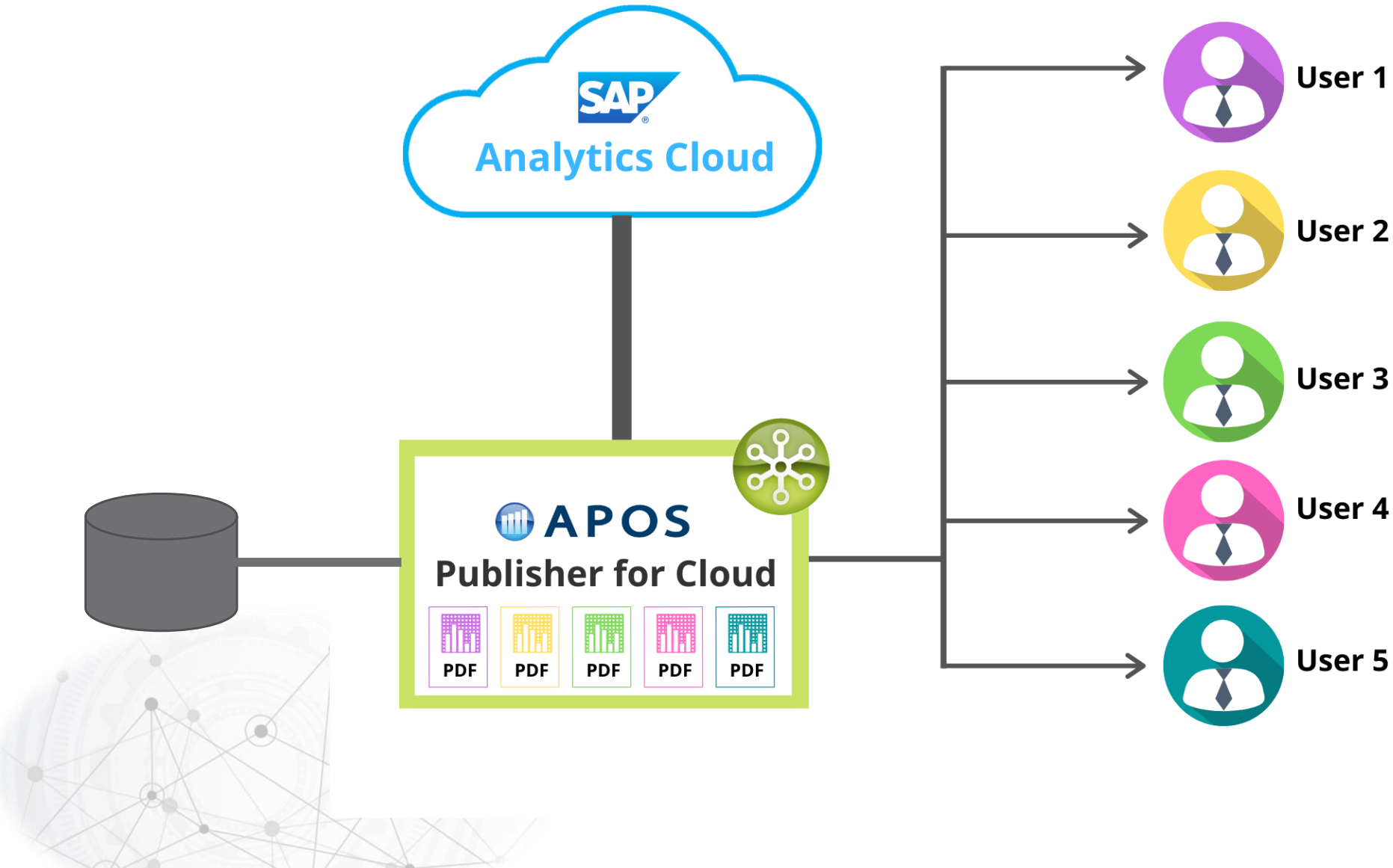
# Recipient Specific Information Needs



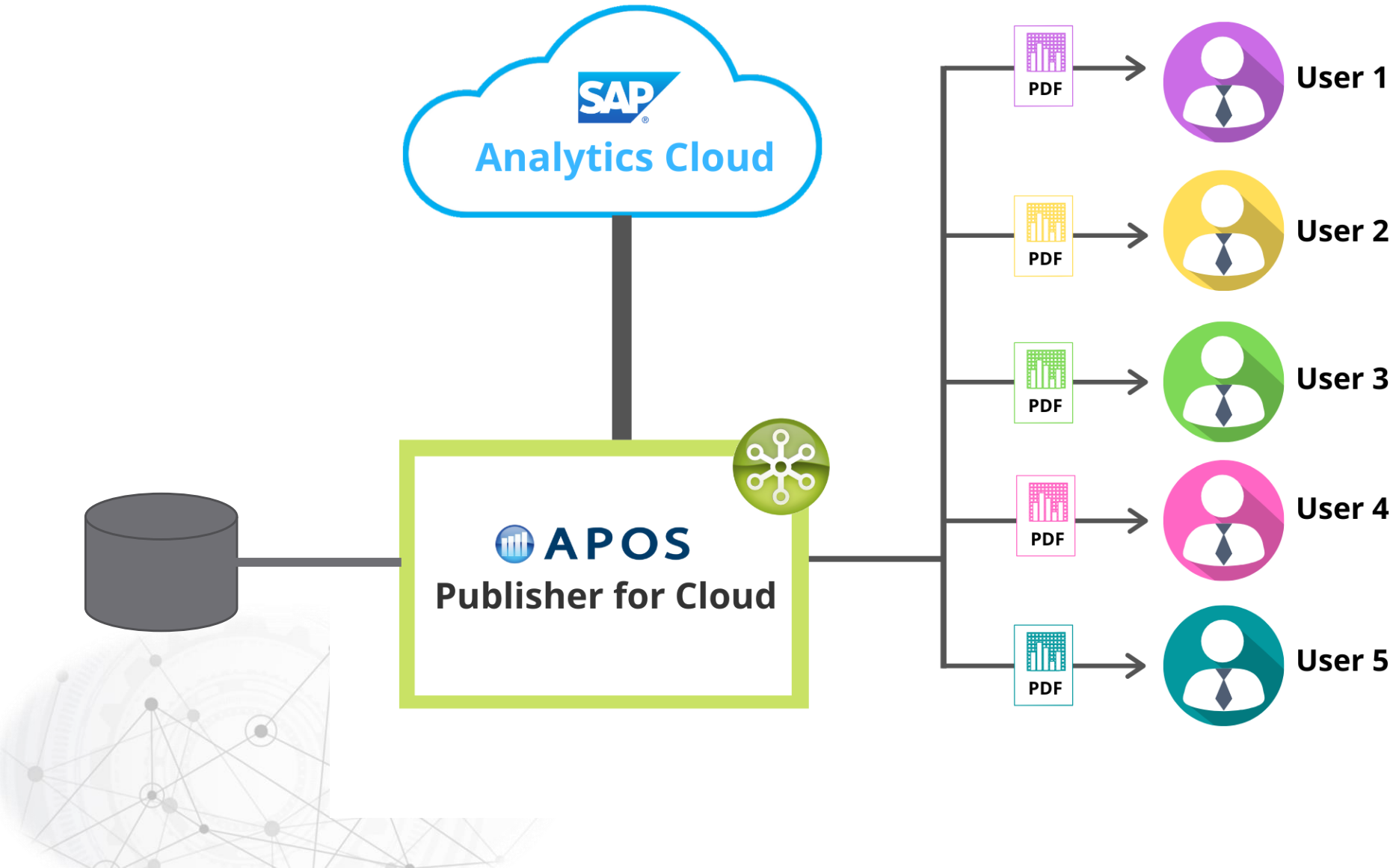
# Data-Driven Bursting Process



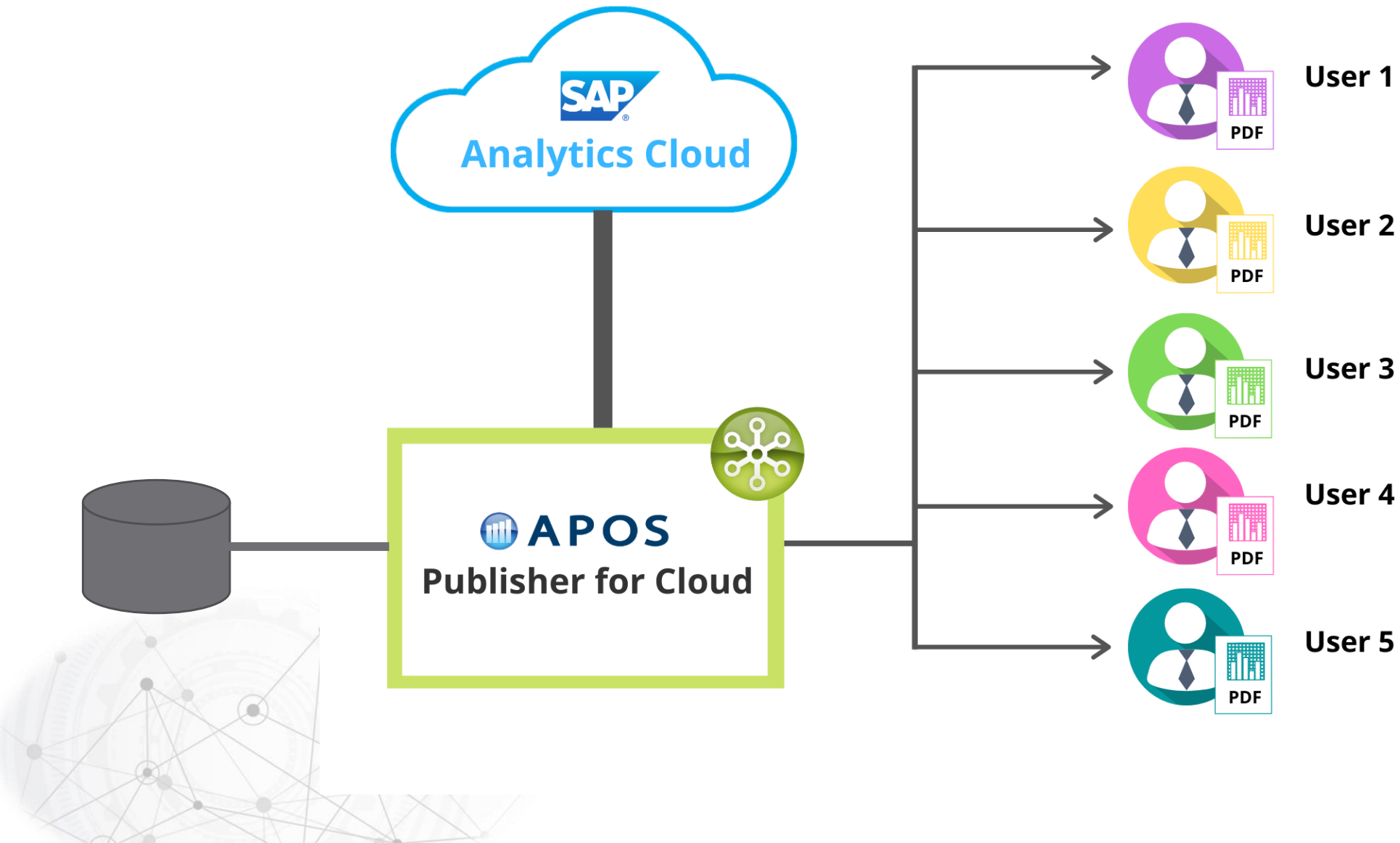
# Personalized, Recipient Specific Information



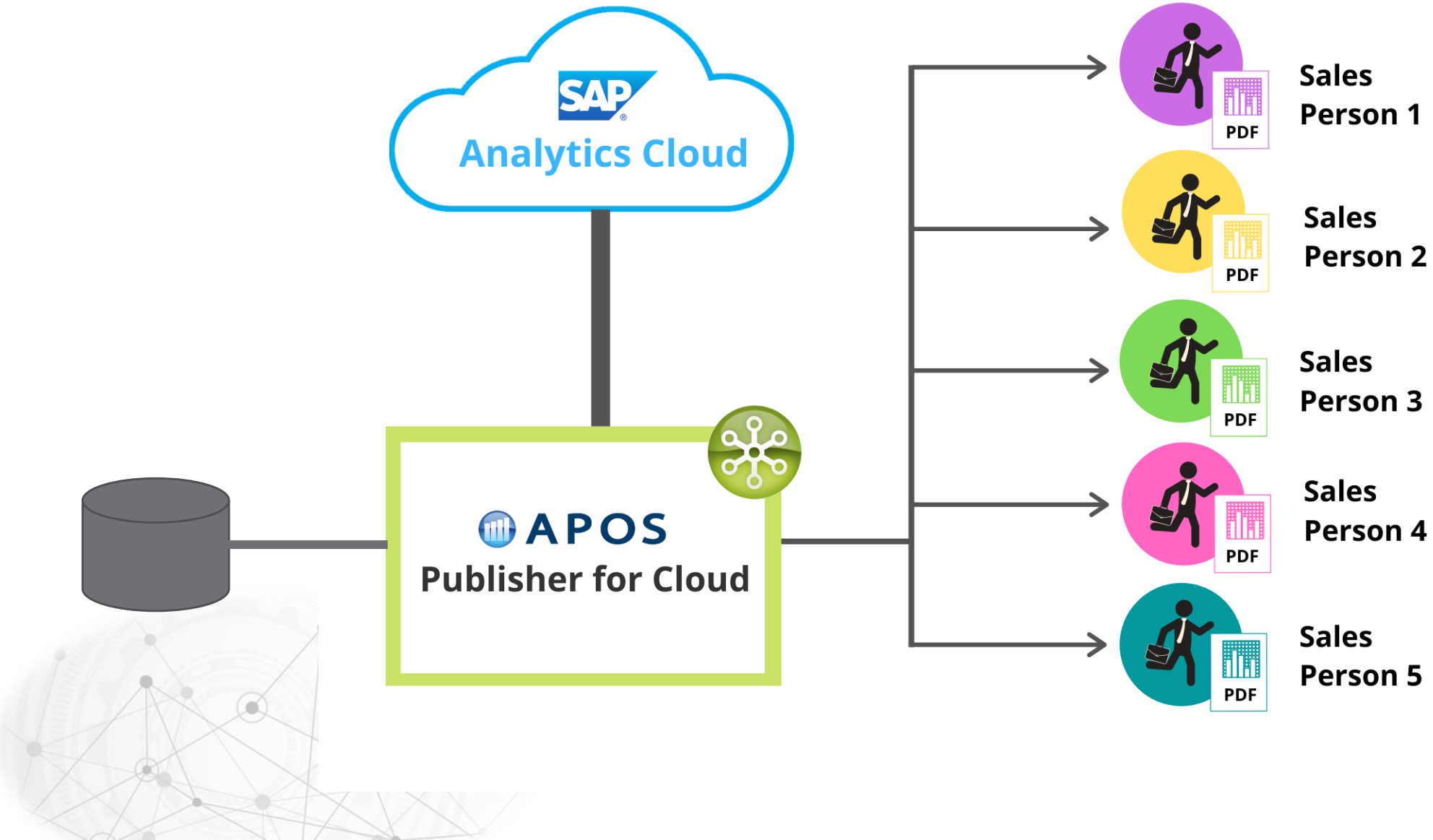
# Personalized Content Pushed to Recipient



# Personalized Content Pushed to Recipient

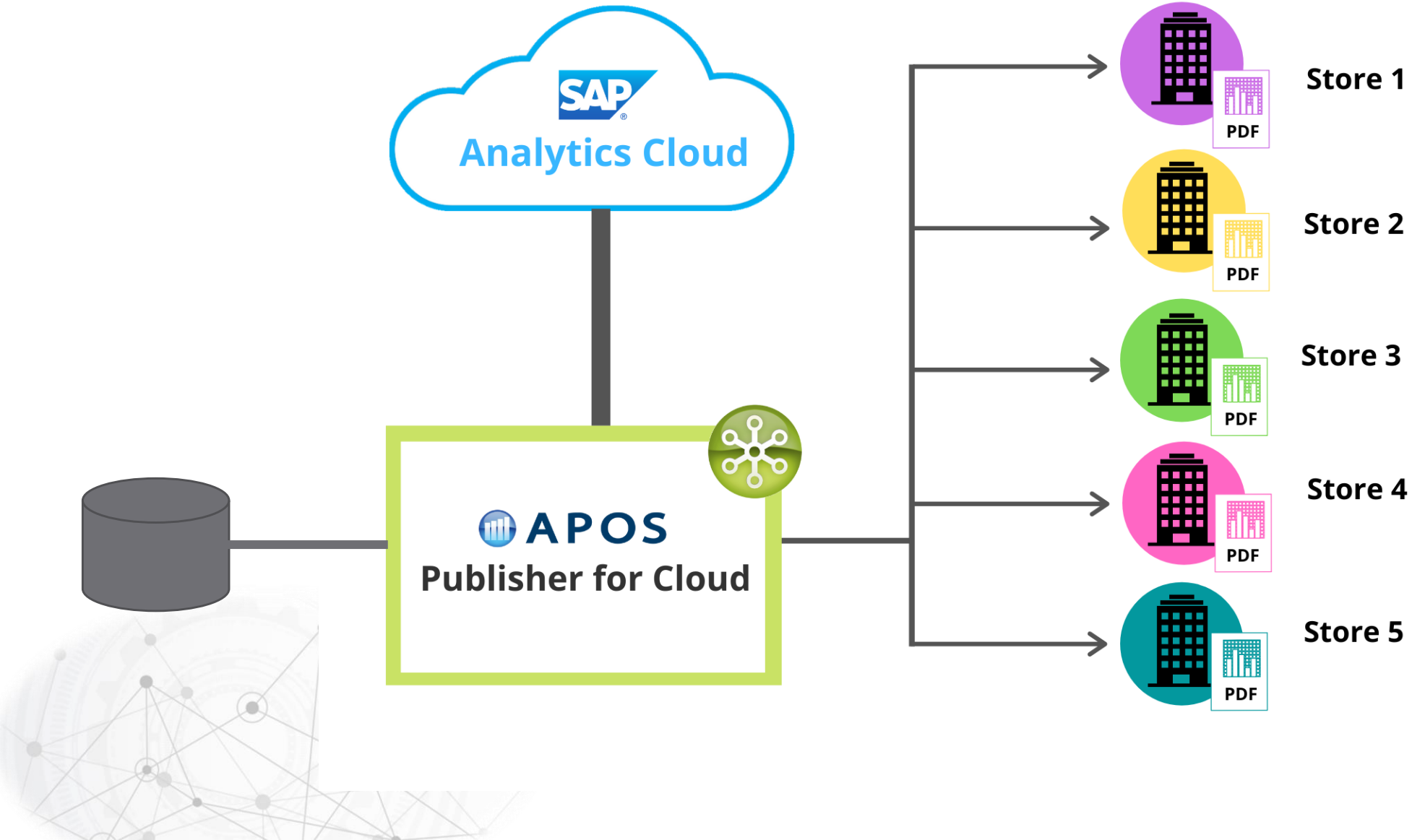


# Personalized Content to Targeted Recipient

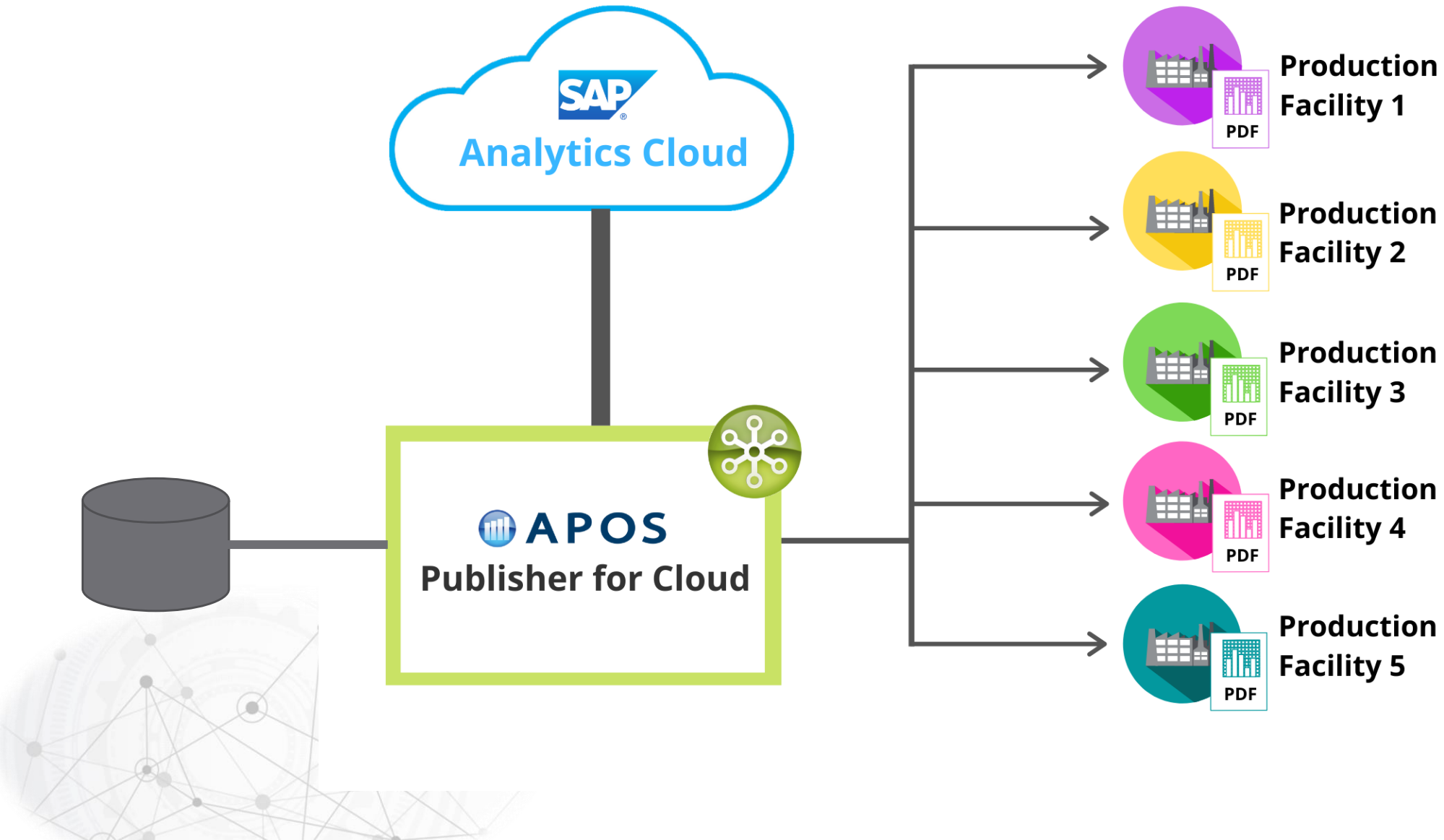




# Personalized Content to Targeted Recipient

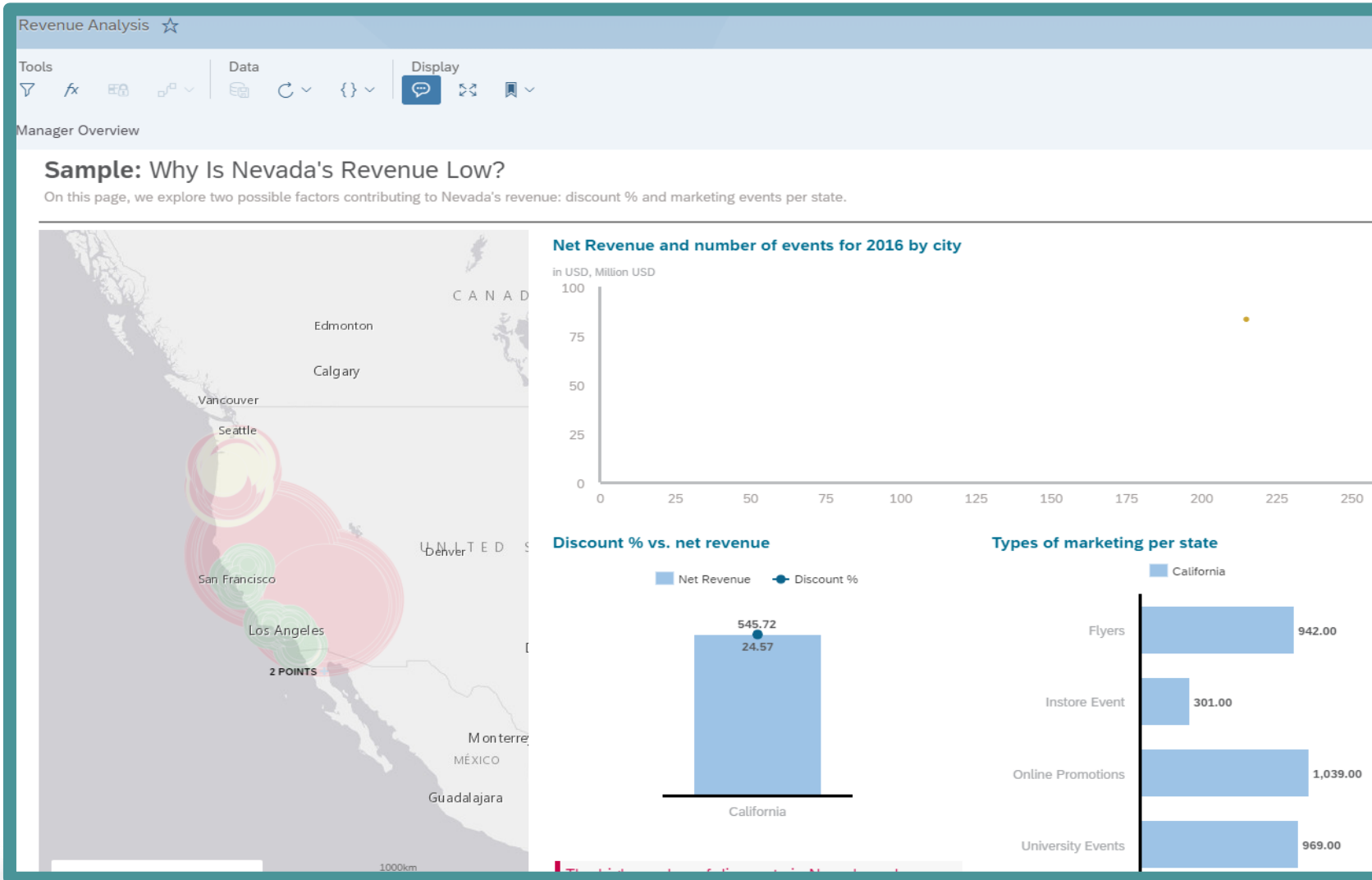


# Personalized Content to Targeted Recipient





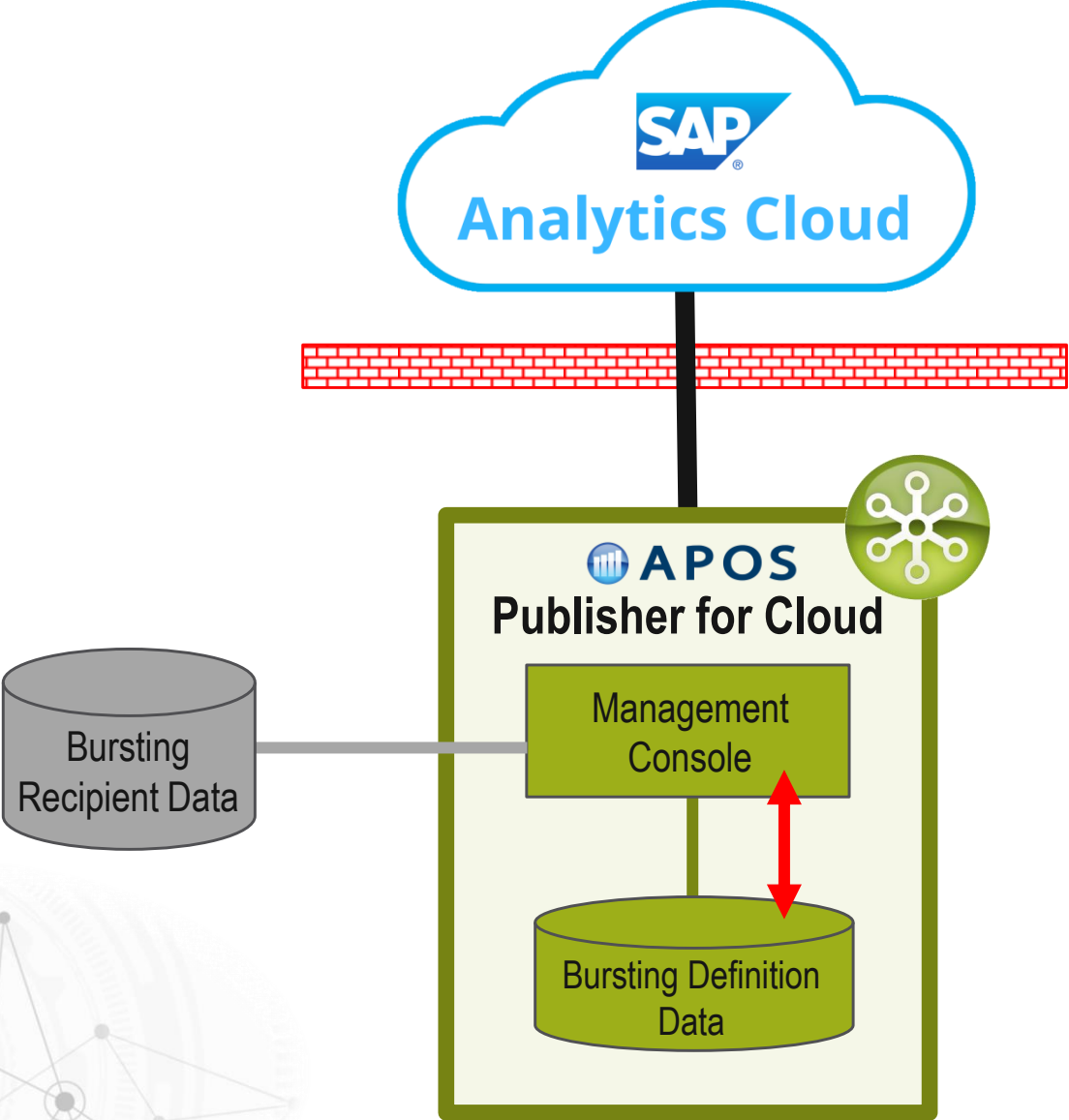
# Personalized Data



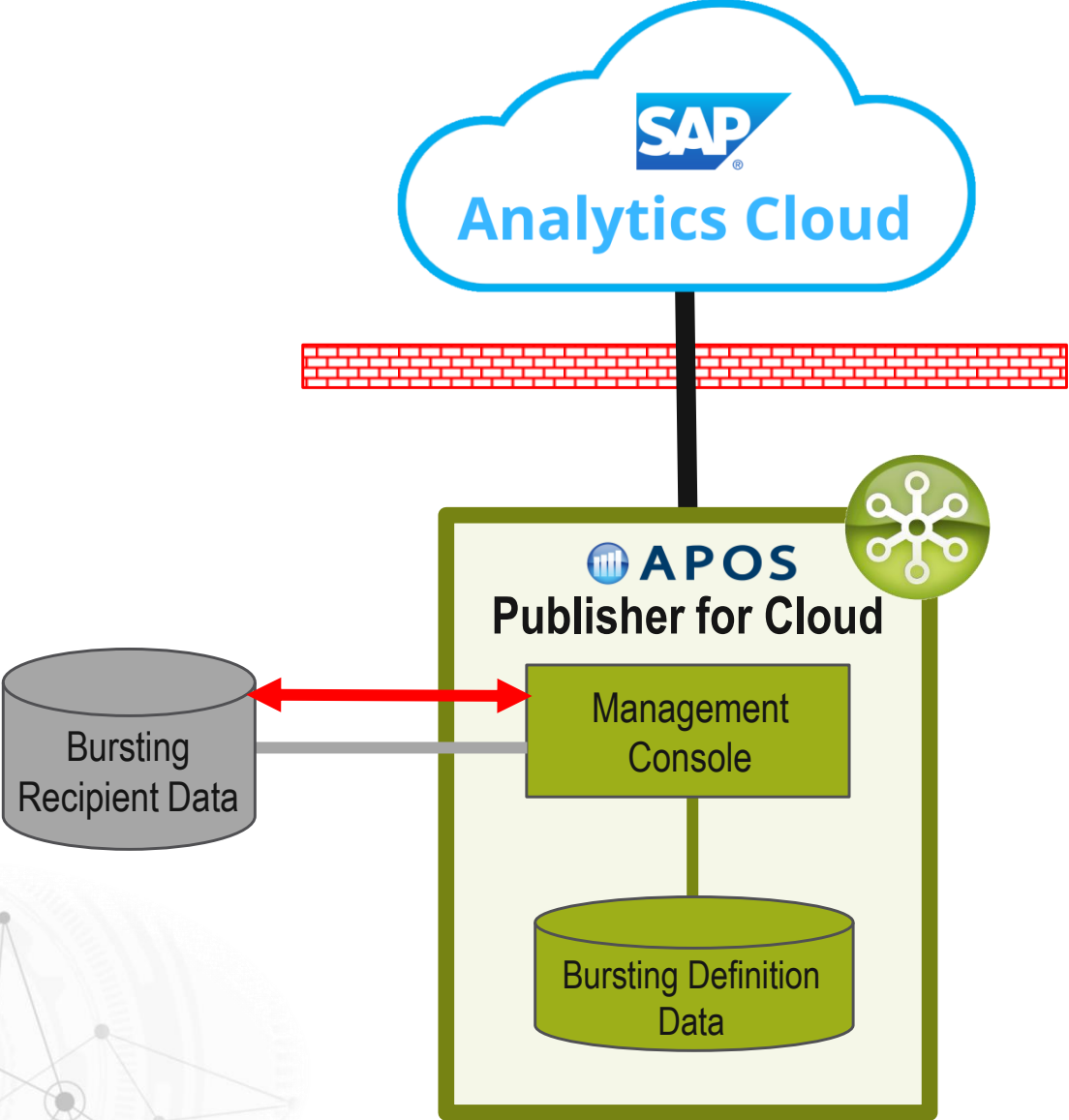
User 5

- Filtered, individualized report content

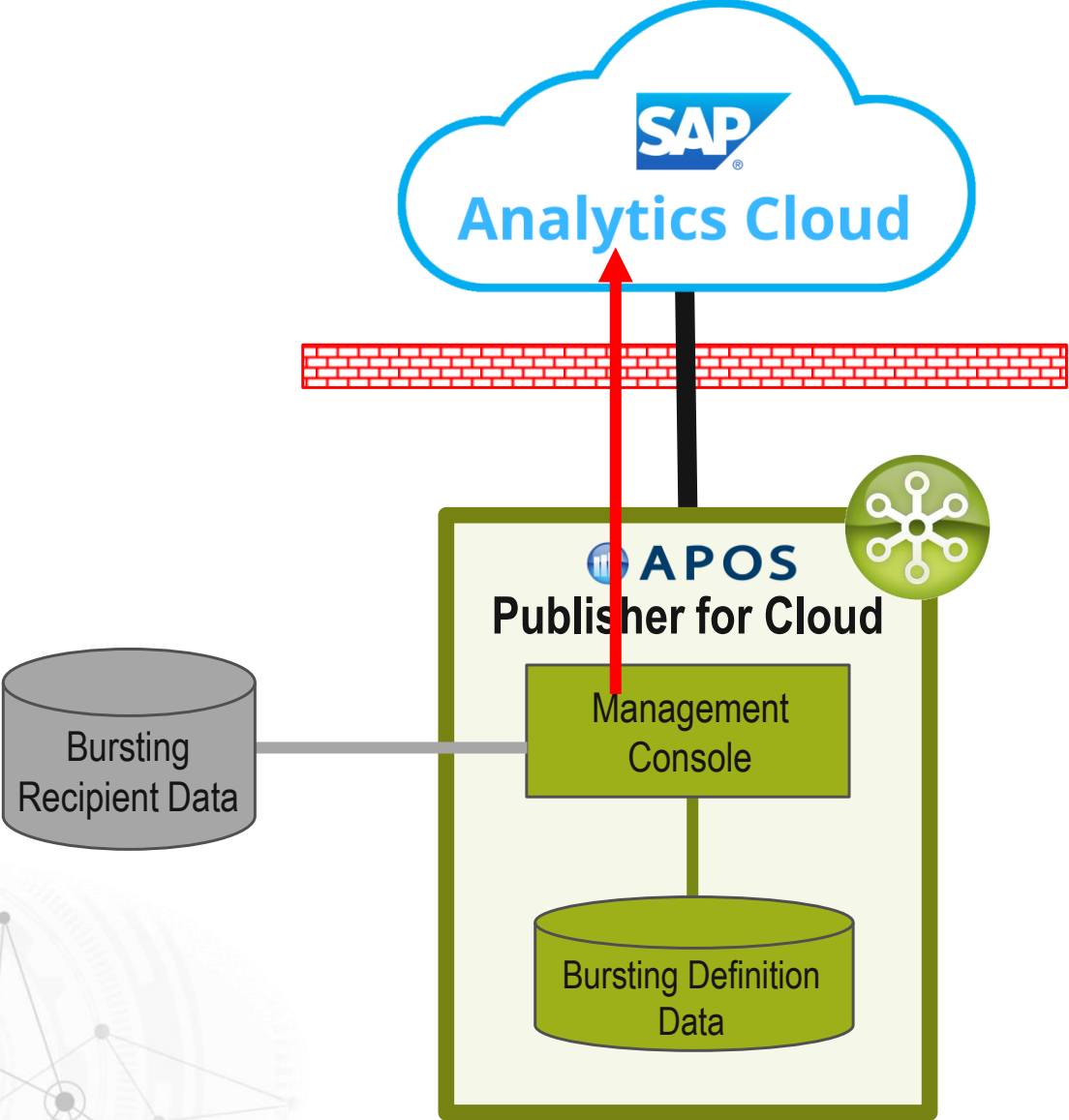
# APOS Publisher for Cloud



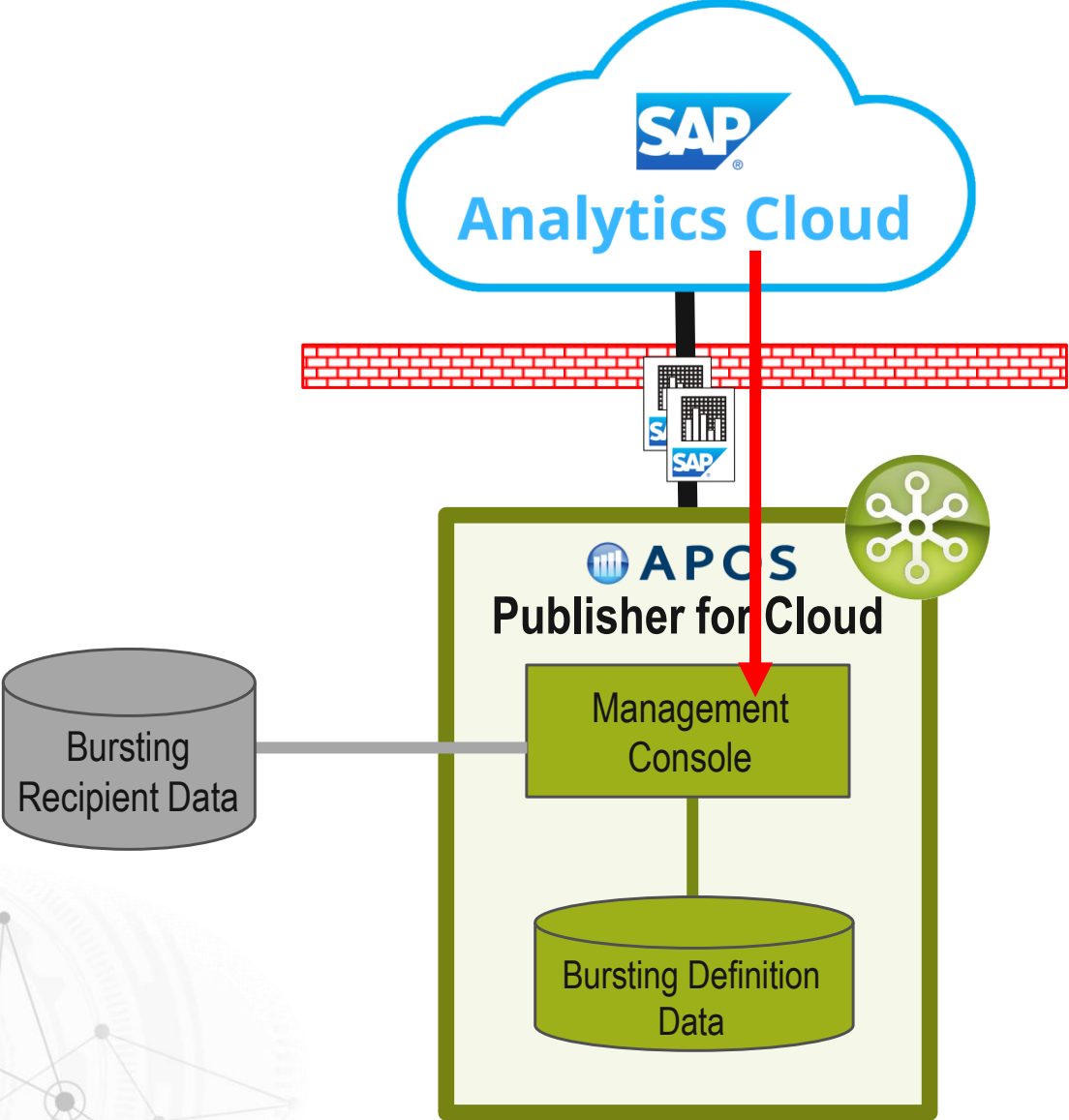
# APOS Publisher for Cloud



# APOS Publisher for Cloud

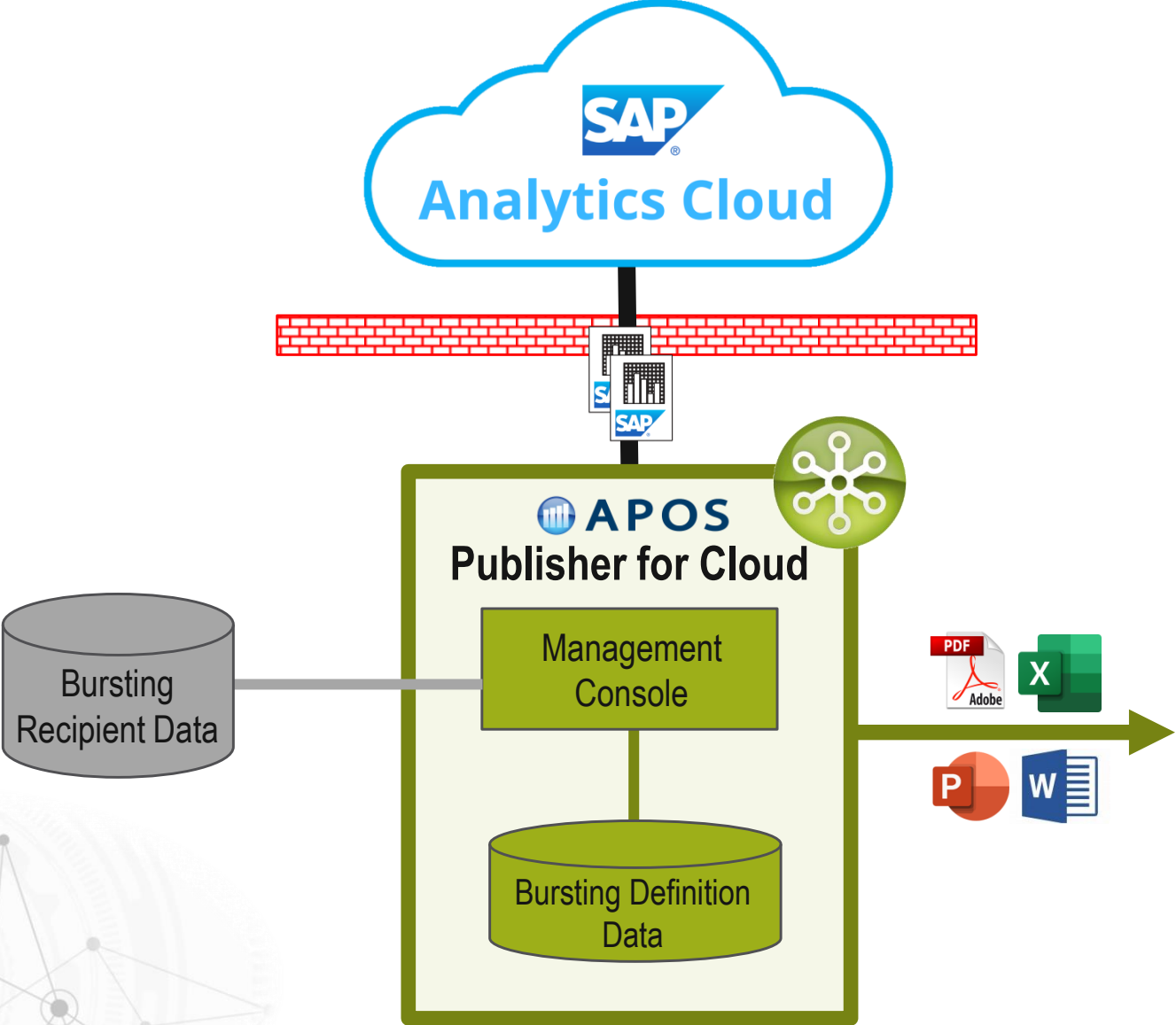


# APOS Publisher for Cloud

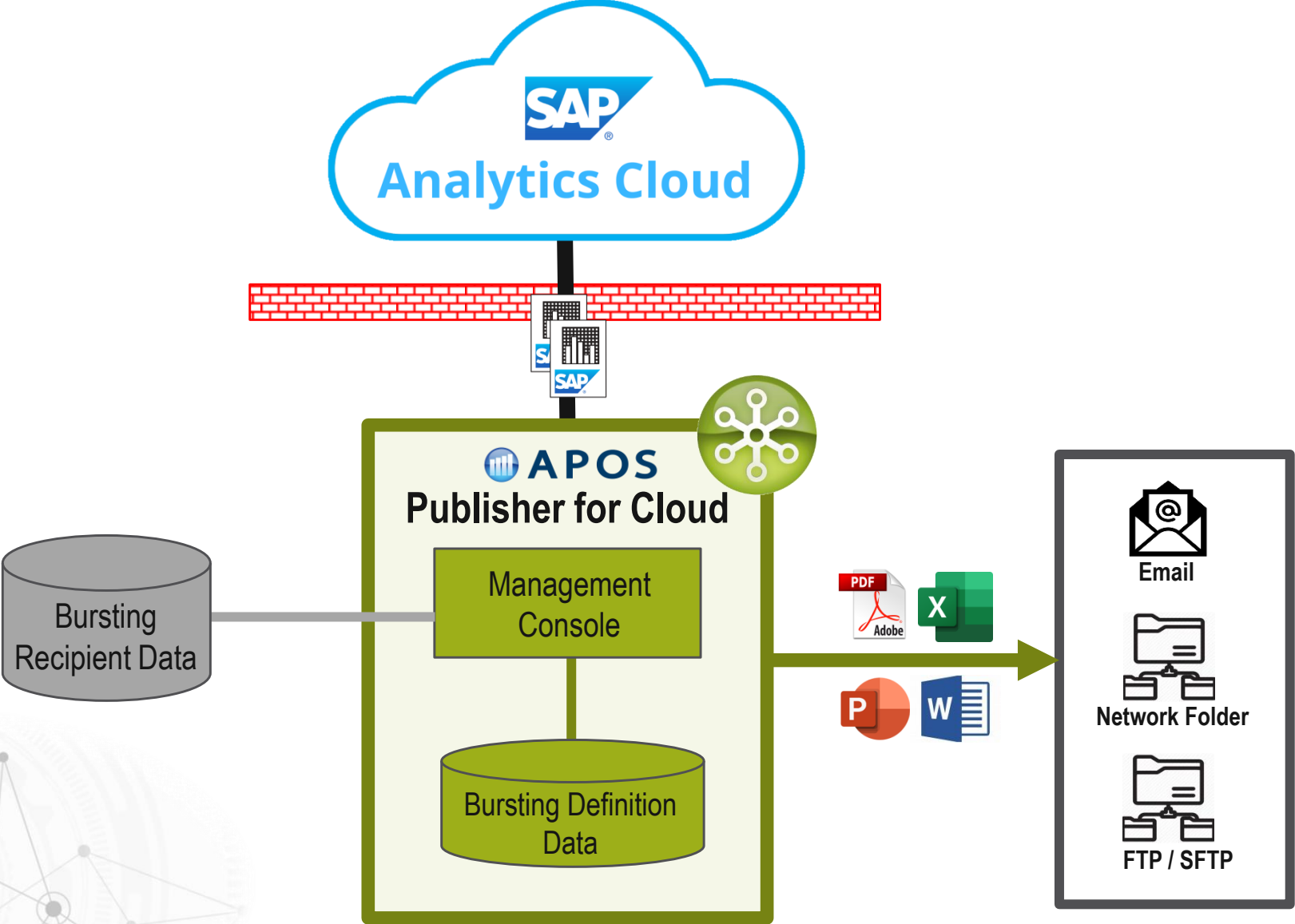




# APOS Publisher for Cloud



# APOS Publisher for Cloud



# APOS Publisher for Cloud



## APOS Publisher for Cloud

- Data driven Bursting
- Information is filtered for each recipient
- Dynamic SQL for each burst

Destination

Destination Type: Network Path +

Output Location: Email

File Name Mask: FTP +

Output Options

Export Formats: PowerPoint +

PowerPoint Template: Excel se...

Excel Template: Excel 97-2003 se...

Pages: PDF +

PowerPoint

Rich Text Format

Word

Word 97-2003

Recipient	BurstName	EmailTo	FileName	NetworkPath	Format	Full Format	Destination Type	Dimension	FilterValue	Value Description
Bill	SchedTest	fwalther@apos.com	Bill	C:\Temp\	PPTX	PowerPoint	Network Path	t.V:City_ID_9902	80501	New England
Bert	SchedTest	fwalther@apos.com	Bert	C:\Temp\	PDF	PDF	Email	t.V:City_ID_9902	80502	West
Bob	SchedTest	fwalther@apos.com	Bob	C:\Temp\	XLSX	Excel	Network Path	t.V:City_ID_9902	80503	Atlantic
Betty	SchedTest	fwalther@apos.com	Betty	C:\Temp\	PDF	PDF	Network Path	t.V:City_ID_9902	80504	South
Manager	SchedTest	fwalther@apos.com	Manager	C:\Temp\	PDF	PDF	Network Path		NULL	All

# Personalized Data



## Data driven bursting rules

- Format
- Destination
- Data Filter

**Edit Filter**

Name: City  
Model: Sales.Model  
Value: //FilterValue//

Save  
Cancel

SAC.xlsx - Excel

FILE HOME INSERT PAGE LAYOUT FORMULAS DATA REVIEW VIEW

Clipboard Font Alignment Number Styles

B1 : FilterValue

	A	B	C
1	<b>Username</b>	<b>FilterValue</b>	<b>Email</b>
2	John	Canada;Mexico;USA	<a href="mailto:john@email.com">john@email.com</a>
3	Bill	Mexico,France	<a href="mailto:bill@email.com">bill@email.com</a>
4	Mike	USA,Bangladesh	<a href="mailto:mike@email.com">mike@email.com</a>
5	Siona	France,Canada,Mexico	<a href="mailto:siona@email.com">siona@email.com</a>
6	Louise	Canada;Mexico;USA	<a href="mailto:louise@email.com">louise@email.com</a>
7	Pat	Mexico,France	<a href="mailto:pat@email.com">pat@email.com</a>
8	Joe	USA,Bangladesh	<a href="mailto:joe@email.com">joe@email.com</a>
9	John	France,Canada,Mexico	<a href="mailto:john@email.com">john@email.com</a>
10	Bill	Canada;Mexico;USA	<a href="mailto:bill@email.com">bill@email.com</a>
11	Mike	Mexico,France	<a href="mailto:mike@email.com">mike@email.com</a>



# Customer Success

Precision Drilling - Top-ranked oil and gas drilling contractor with both North American and international operations to provide a wide range of oil and gas drilling services and other related services.

- Daily costing reports are sent out each morning to drilling site managers
- Drill site specific data on previous day costs
- Enables managers to better assess and implement current day cost control measures



The graphic is a vertical rectangular panel with a white background and a dark border. At the top, it features the APOS logo (a blue bar chart icon) and the text 'APO Precision Drilling' in blue. Below this is the subtitle 'CUSTOMER SUCCESS STORY' in green. The Precision Drilling logo, which includes a green stylized 'PD' symbol, is positioned to the left of the company name 'Precision DRILLING' in bold black text. The main content area is divided into three horizontal sections. The top section has a light green background and is titled 'FOCUS CUSTOMER - PRECISION DRILLING'. It contains a paragraph of text and a handshake icon. The middle section has a white background and is titled 'CHALLENGE'. It contains a paragraph of text and a target icon. The bottom section has a white background and is titled 'SOLUTION: APOS PUBLISHER FOR CLOUD'. It features three columns, each with an icon (a network diagram, a person with a document, and a document with a pencil), a bolded title, and a short paragraph of text.

**APOS**  
CUSTOMER SUCCESS STORY

**Precision**  
DRILLING

**FOCUS CUSTOMER - PRECISION DRILLING**

Precision Drilling (Precision) is an international Oil and Gas drilling contractor focused on delivering maximum efficiency, helping its customers minimize risk, reduce well costs and generate returns on their investments. They provide safe, consistent, repeatable and reliable service with the full support of the entire Precision team.

**CHALLENGE**

Precision successfully deployed SAP Analytics Cloud as their primary platform for analytics, however connectivity restrictions presented challenges for rig supervisors to access strategic management information. This required an effective method to distribute site-specific analysis to field superintendents to support them in controlling daily operational costs.

**SOLUTION: APOS PUBLISHER FOR CLOUD**

 <b>DISTRIBUTING RIG-SPECIFIC INFORMATION</b>	 <b>PERSONALIZED CONTENT TO FIELD PERSONNEL</b>	 <b>AUTOMATED, EASY TO DEPLOY PROCESSES</b>
Precision gained the ability to provide precisely the information needed by field personnel	Precision used SAC story filters with APOS Publisher for Cloud to personalize and simplify	Precision quickly and easily implemented the dynamic, data-driven processes of APOS Publisher for Cloud to



# Customer Success



- Global lighting and electronics manufacturer utilizes Publisher for Cloud to generate personalized SAC reports based on BPC and ECC data, which are then distributed to targeted personnel by email distribution
- South American liquefied natural gas production and supply company uses Publisher for Cloud to generate individualized SAC reports focused on production and contractor reporting, which are then distributed to key managers by email



# Extend SAC Content Access

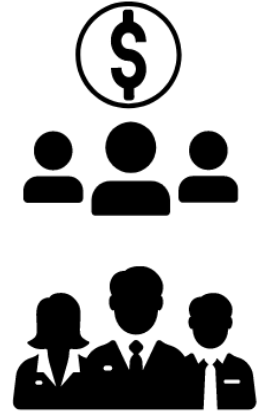
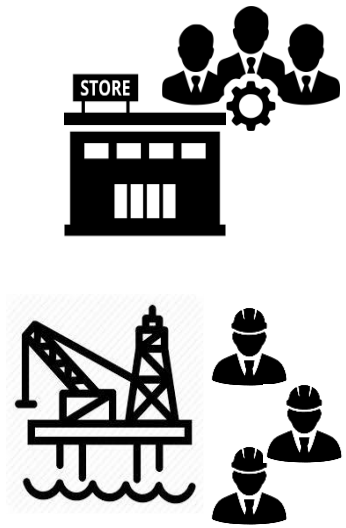
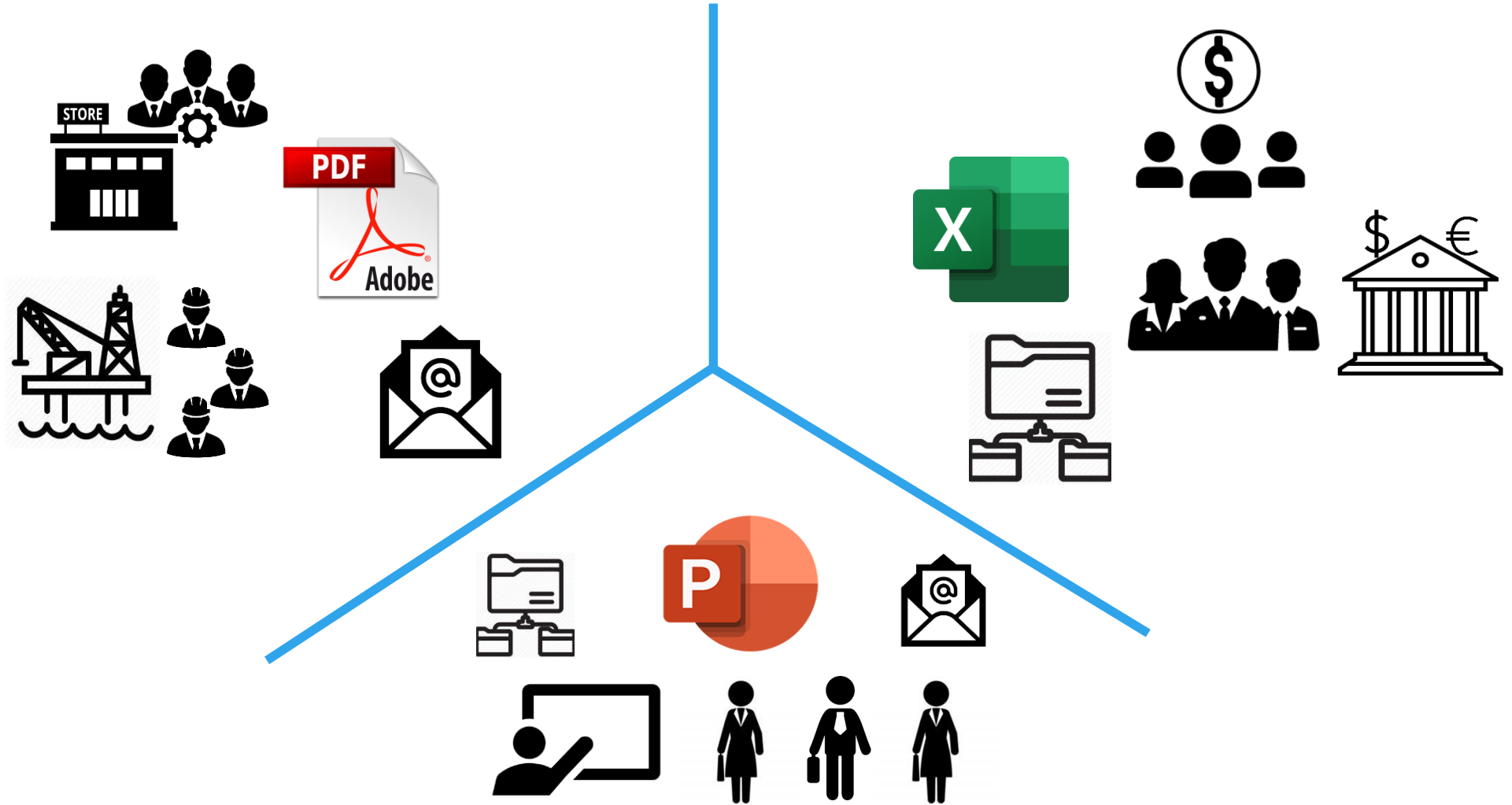


## Format & Destination

- To be effective, Users need information:
  - Right format
  - Easily accessible



# SAC Content Distribution - Formats & Destination





# SAC Content Distribution - Formats & Destination



## With SAP Analytics Cloud:

- Exporting to a specific format is a manual process
- Story output can be scheduled, but only a certain number can be scheduled daily
- Output formats are limited to PDF and PowerPoint

Export Story As...

File Type

PDF

PowerPoint (.pptx)

Google Slides

Page Range

All

Range:

Include Report pages in export [i](#)

Enable export in the background [i](#)

Insert Appendix

Grid Pages Settings

Content Per Page

Use Whole Grid

Split Grid into Pages:

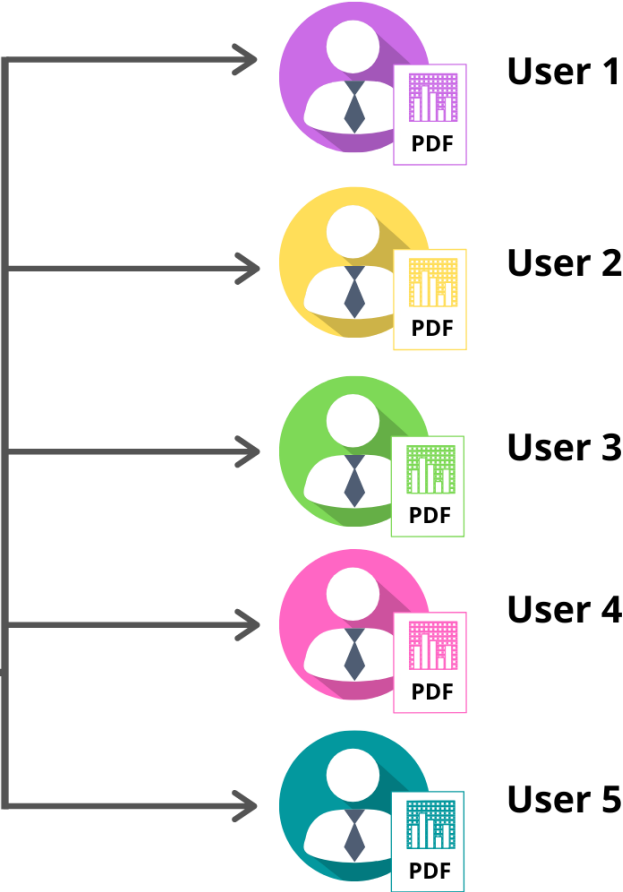
Columns

Rows

Use all Columns

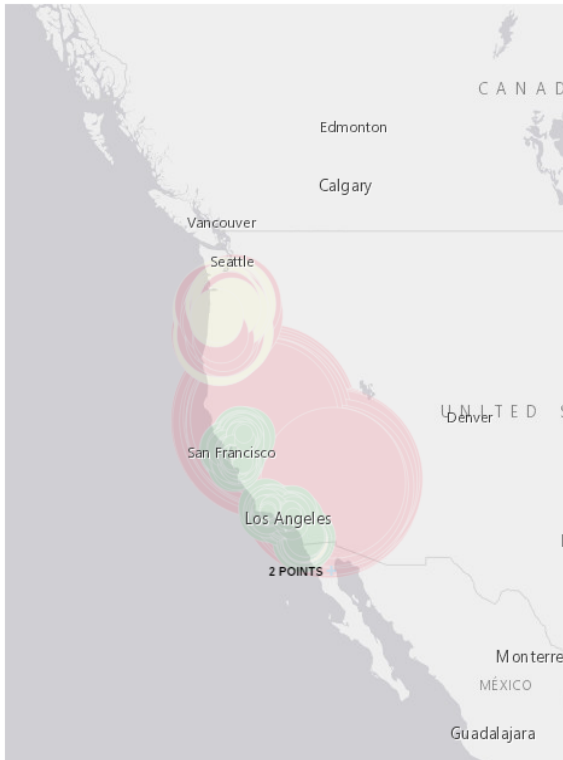
Use all Rows

# Format - PDF

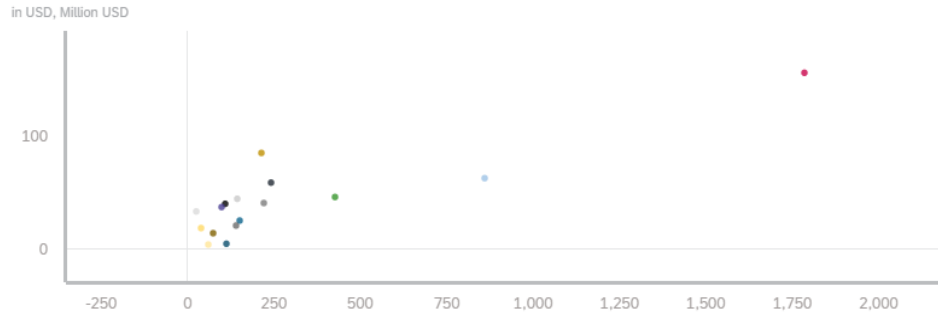


### Sample: Why Is Nevada's Revenue Low?

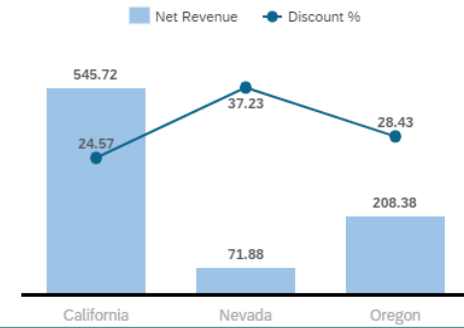
On this page, we explore two possible factors contributing to Nevada's revenue: discount % and marketing events per state.



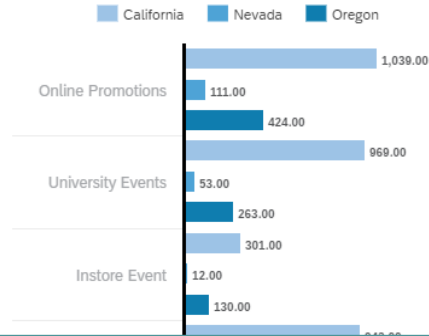
#### Net Revenue and number of events for 2016 by city



#### Discount % vs. net revenue



#### Types of marketing per state

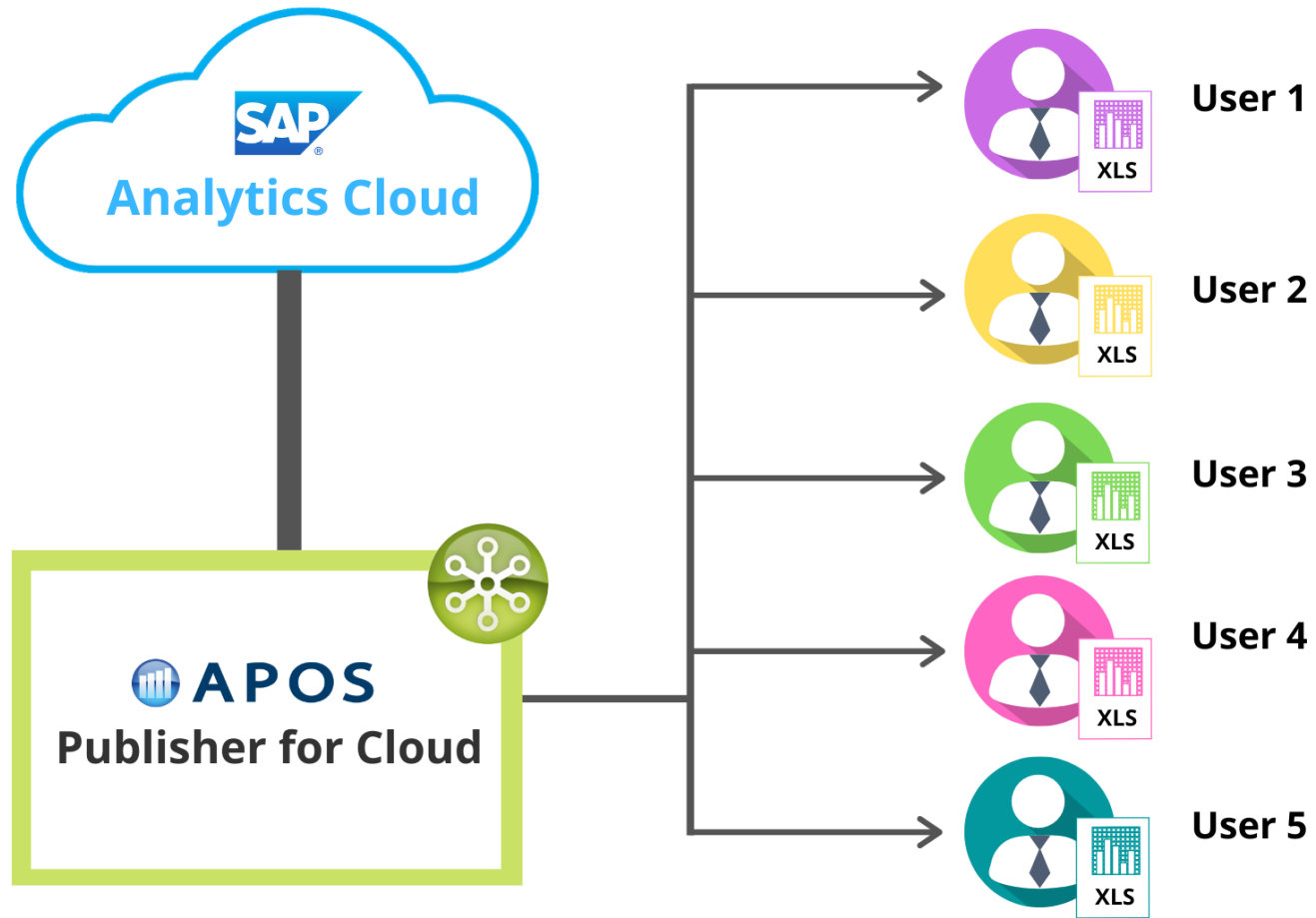


User 5

PDF



# Format - Excel





Microsoft Excel interface showing a spreadsheet titled "Sales by Region for John Doe". The spreadsheet displays a table with columns for Region, Date, Apparel, Grocery, Household, and Camping, and rows of sales data from 8/4/2020 to 8/27/2020. The ribbon includes FILE, HOME, INSERT, PAGE LAYOUT, FORMULAS, DATA, REVIEW, and VIEW. The formula bar shows "A29" and a formula icon.

Region	Date	Apparel	Grocery	Household	Camping
South	8/4/2020	\$943.00	\$432.00	\$765.00	\$43.00
SouthEast	8/5/2020	\$242.00	\$35,345.00	\$343.00	\$345.00
NorthEast	8/6/2020	\$45,645.00	\$7,675.00	\$675.00	\$57.00
West	8/7/2020	\$5,467.00	\$575.00	\$353.00	\$2,578.00
South	8/8/2020	\$7,658.00	\$3,345.00	\$34,545.00	\$865.00
SouthEast	8/9/2020	\$98,797.00	\$7,994.00	\$34,535.00	\$3,657,457.00
NorthEast	8/10/2020	\$3,535.00	\$4,564.00	\$6,456.00	\$4,645.00
West	8/11/2020	\$5,467.00	\$575.00	\$353.00	\$2,578.00
South	8/12/2020	\$7,658.00	\$3,345.00	\$34,545.00	\$865.00
SouthEast	8/13/2020	\$98,797.00	\$7,994.00	\$34,535.00	\$3,657,457.00
NorthEast	8/14/2020	\$3,535.00	\$4,564.00	\$6,456.00	\$4,645.00
West	8/15/2020	\$5,467.00	\$575.00	\$353.00	\$2,578.00
South	8/16/2020	\$7,658.00	\$3,345.00	\$34,545.00	\$865.00
SouthEast	8/17/2020	\$98,797.00	\$7,994.00	\$34,535.00	\$3,657,457.00
NorthEast	8/18/2020	\$3,535.00	\$4,564.00	\$6,456.00	\$4,645.00
West	8/19/2020	\$5,467.00	\$575.00	\$353.00	\$2,578.00
South	8/20/2020	\$7,658.00	\$3,345.00	\$34,545.00	\$865.00
SouthEast	8/21/2020	\$98,797.00	\$7,994.00	\$34,535.00	\$3,657,457.00
NorthEast	8/22/2020	\$3,535.00	\$4,564.00	\$6,456.00	\$4,645.00
West	8/23/2020	\$5,467.00	\$575.00	\$353.00	\$2,578.00
South	8/24/2020	\$7,658.00	\$3,345.00	\$34,545.00	\$865.00
SouthEast	8/25/2020	\$98,797.00	\$7,994.00	\$34,535.00	\$3,657,457.00
NorthEast	8/26/2020	\$3,535.00	\$4,564.00	\$6,456.00	\$4,645.00
West	8/27/2020	\$7,555.00	\$75.00	\$575.00	\$877.00

Above data was exported from SAP Analytics Cloud grid and imported into an Excel template using APOS Bursting Manager for Clou





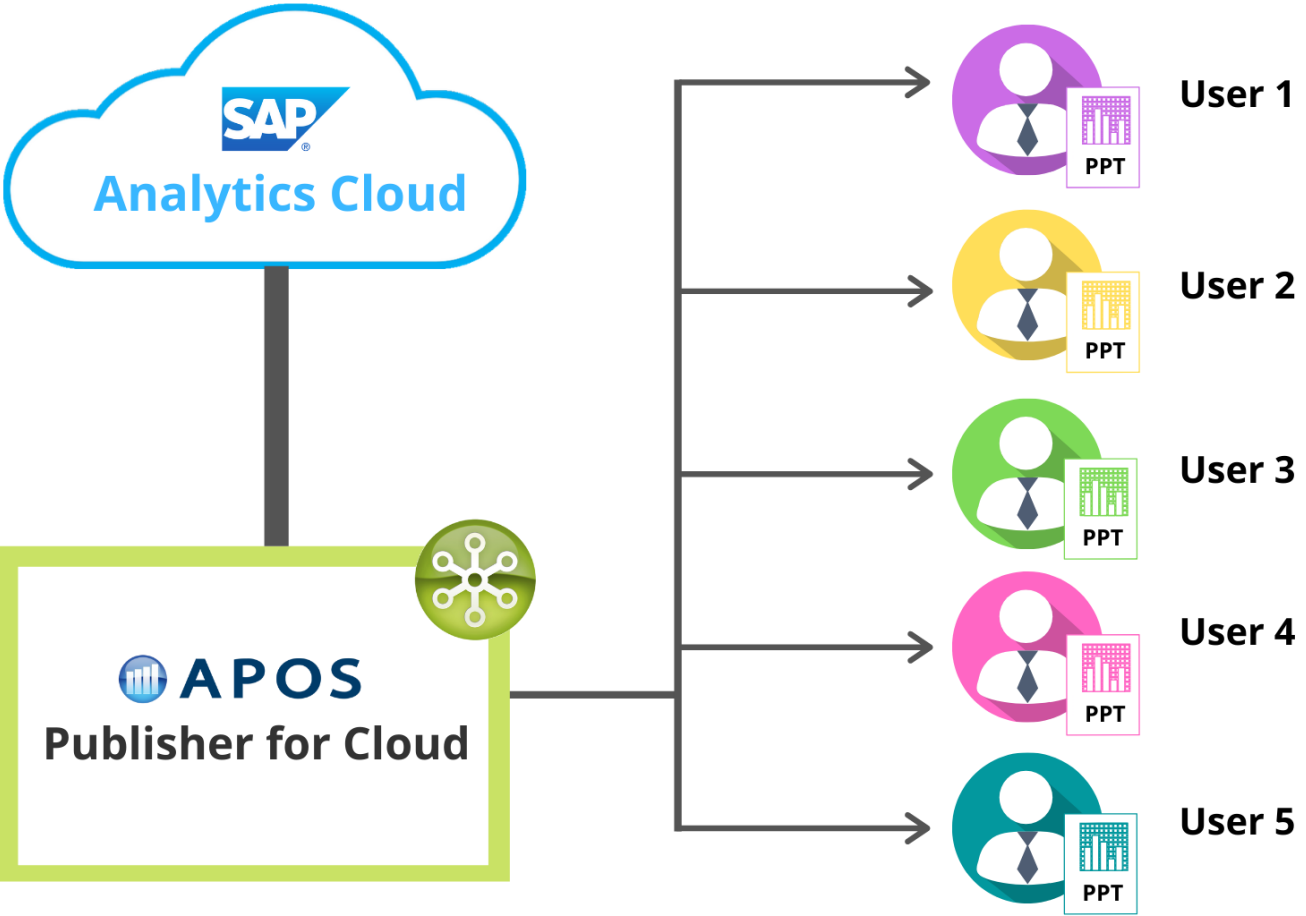
Microsoft Excel interface showing a spreadsheet titled "Sales by Region for Jane Doe". The spreadsheet displays a table of sales data with columns for Region, Date, Apparel, Grocery, Household, and Camping. The data is organized into a repeating pattern of rows for different regions and dates. The table is highlighted with a yellow border.

Sales by Region for Jane Doe					
Total Sales by Region					
Region	Date	Apparel	Grocery	Household	Camping
NorthEast	8/4/2020	\$943.00	\$432.00	\$765.00	\$43.00
SouthWest	8/5/2020	\$242.00	\$35,345.00	\$343.00	\$345.00
East	8/6/2020	\$45,645.00	\$7,675.00	\$675.00	\$57.00
NorthEast	8/7/2020	\$7,555.00	\$75.00	\$575.00	\$877.00
NorthEast	8/8/2020	\$943.00	\$432.00	\$765.00	\$43.00
SouthWest	8/9/2020	\$242.00	\$35,345.00	\$343.00	\$345.00
Midlands	8/10/2020	\$45,645.00	\$7,675.00	\$675.00	\$57.00
East	8/11/2020	\$7,555.00	\$75.00	\$575.00	\$877.00
NorthEast	8/12/2020	\$943.00	\$432.00	\$765.00	\$43.00
SouthWest	8/13/2020	\$242.00	\$35,345.00	\$343.00	\$345.00
Midlands	8/14/2020	\$45,645.00	\$7,675.00	\$675.00	\$57.00
NorthEast	8/15/2020	\$7,555.00	\$75.00	\$575.00	\$877.00
East	8/16/2020	\$943.00	\$432.00	\$765.00	\$43.00
SouthWest	8/17/2020	\$242.00	\$35,345.00	\$343.00	\$345.00
Midlands	8/18/2020	\$45,645.00	\$7,675.00	\$675.00	\$57.00
NorthEast	8/19/2020	\$7,555.00	\$75.00	\$575.00	\$877.00
NorthEast	8/20/2020	\$943.00	\$432.00	\$765.00	\$43.00
SouthWest	8/21/2020	\$242.00	\$35,345.00	\$343.00	\$345.00
Midlands	8/22/2020	\$45,645.00	\$7,675.00	\$675.00	\$57.00
NorthEast	8/23/2020	\$7,555.00	\$75.00	\$575.00	\$877.00
South	8/24/2020	\$943.00	\$432.00	\$765.00	\$43.00
NorthEast	8/25/2020	\$242.00	\$35,345.00	\$343.00	\$345.00
South	8/26/2020	\$45,645.00	\$7,675.00	\$675.00	\$57.00
NorthEast	8/27/2020	\$7,555.00	\$75.00	\$575.00	\$877.00

Above data was exported from SAP Analytics Cloud grid and imported into an Excel template using APOS Bursting Manager for Clou



# Format - PowerPoint







John Does.ppt - PowerPoint

FILE HOME INSERT DESIGN TRANSITIONS ANIMATIONS SLIDE SHOW REVIEW VIEW

# Weekly Sales Targets

## APOS Sample Sales Report

Location (Sales Revenue, Gross Margin)  
Stores in the United States

Filter by Store

- Store ...
- All
- ST1
- ST10
- ST100
- ST1000
- ST1001
- ST1002
- ST1003
- ST1004
- ST1005
- ST1006
- ST1007
- ST1008
- ST1009
- ST101
- ST1010
- ST1011
- ST1012
- ST1013
- ST1014
- ST1015
- ST1016
- ST1017

### Sales Revenue per City

Region	Percentage
South	31.66%
West	21.80%
New England	20.76%
Southwest	13.24%
Midwest	7.40%
Atlantic	5.14%

### Quantity Sold per Product

Product	Quantity Sold
Household	468,272.00
Apparel	370,970.00
Grocery	13,064.00
Camping	8,075.00





# Bursting Rules Configuration



Output Options

Export Formats: PowerPoint

PowerPoint Template:

ExcelTemplate:

Pages:

- Excel
- Excel 97-2003
- PDF
- PowerPoint
- Rich Text Format
- Word
- Word 97-2003

## Dynamic Format

- The format can be hard coded, or read from the data source at the time of the burst

Bursting Definition

Output Options

Export Formats: Excel

PowerPoint Template: Dynamic Location: Browse...

ExcelTemplate: Dynamic Location: Browse...

Pages: //DATAFIELD-Pages//

Distribute Empty Data: Yes

Zip Documents: No Zip Password: Edit Password:

PDF Options:

Destination

Destination Type: Network Path

Output Location: //DATAFIELD-NetworkPath// Browse...

File Name Mask: //DATAFIELD-Recipient//%DATESTAMP%-%TIMESTAMP%-%EXT% Add

# Bursting Rules Configuration



Recipient	BurstName	EmailTo	FileName	NetworkPath	Format	Full Format	DestinationType
Bill	SchedTest	fwalther@apos.com	Bill	C:\Temp\	PPTX	PowerPoint	Network Path
Bert	SchedTest	fwalther@apos.com	Bert	C:\Temp\	PDF	PDF	Email
Bob	SchedTest	fwalther@apos.com	Bob	C:\Temp\	XLSX	Excel	Network Path
Betty	SchedTest	fwalther@apos.com	Betty	C:\Temp\	PDF	PDF	Network Path
Manager	SchedTest	fwalther@apos.com	Manager	C:\Temp\	PDF	PDF	Network Path

## Bursting Data Source

- The results of a SQL statement drive all aspects of the burst

**Bursting Definition**

**Output Options**

Export Formats: Excel

PowerPoint Template: Dynamic Location: Browse...

Excel Template: Dynamic Location: Browse...

Pages: //DATAFIELD-Pages//

Distribute Empty Data: Yes

Zip Documents: No Zip Password: Edit Password:

PDF Options:

**Destination**

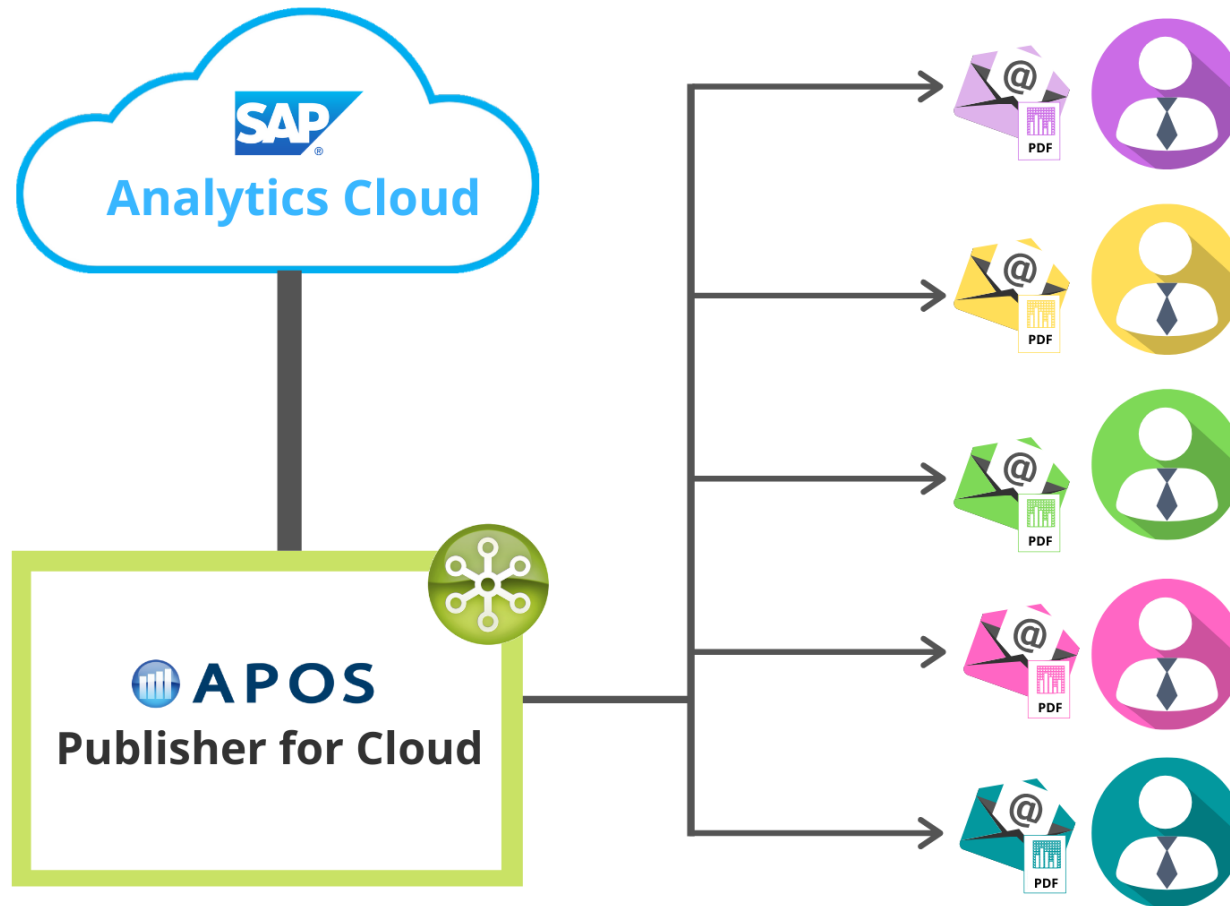
Destination Type: Network Path

Output Location: //DATAFIELD-NetworkPath// Browse...

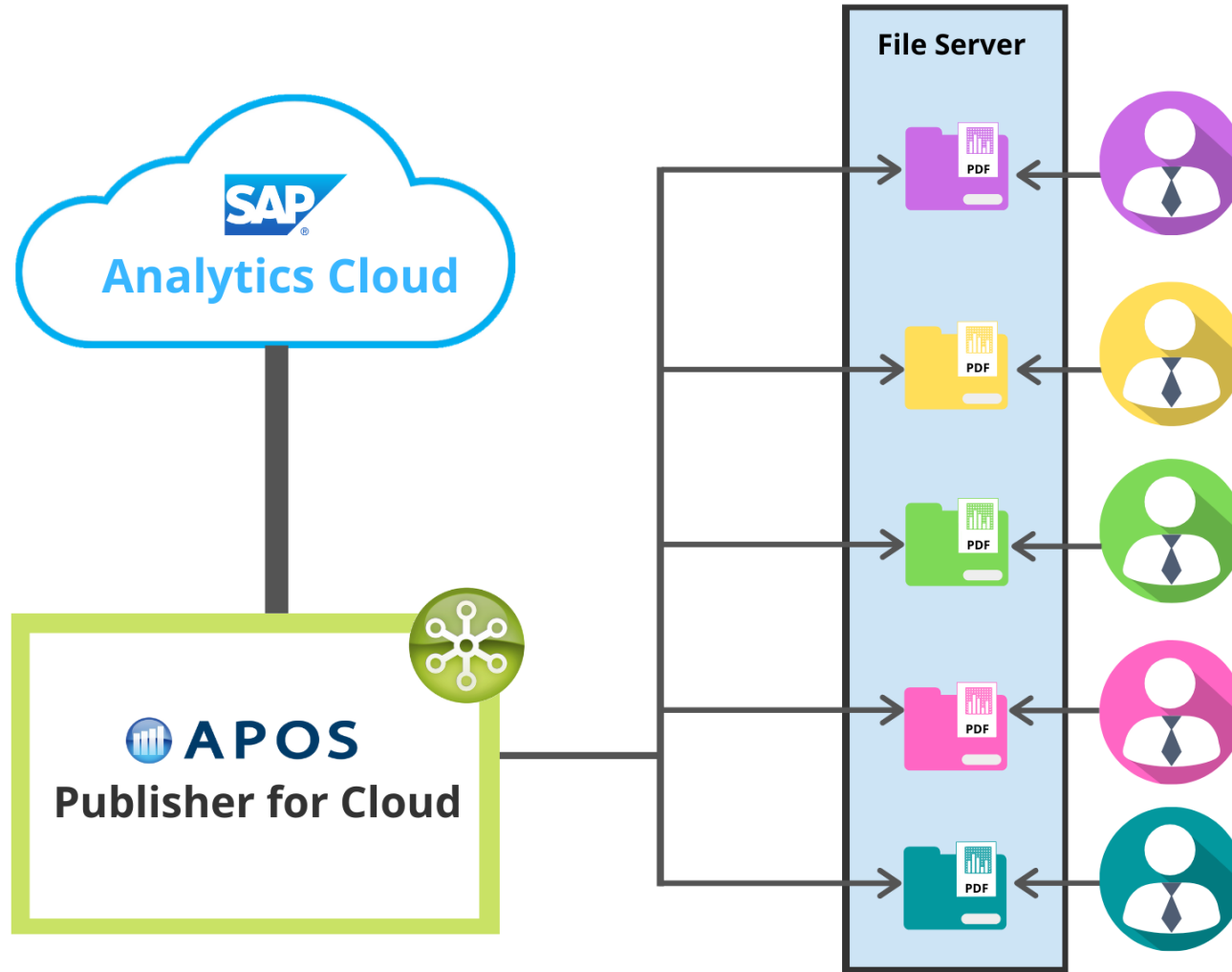
File Name Mask: //DATAFIELD-Recipient//%DATESTAMP%:%TIMESTAMP%:%EXT% Add



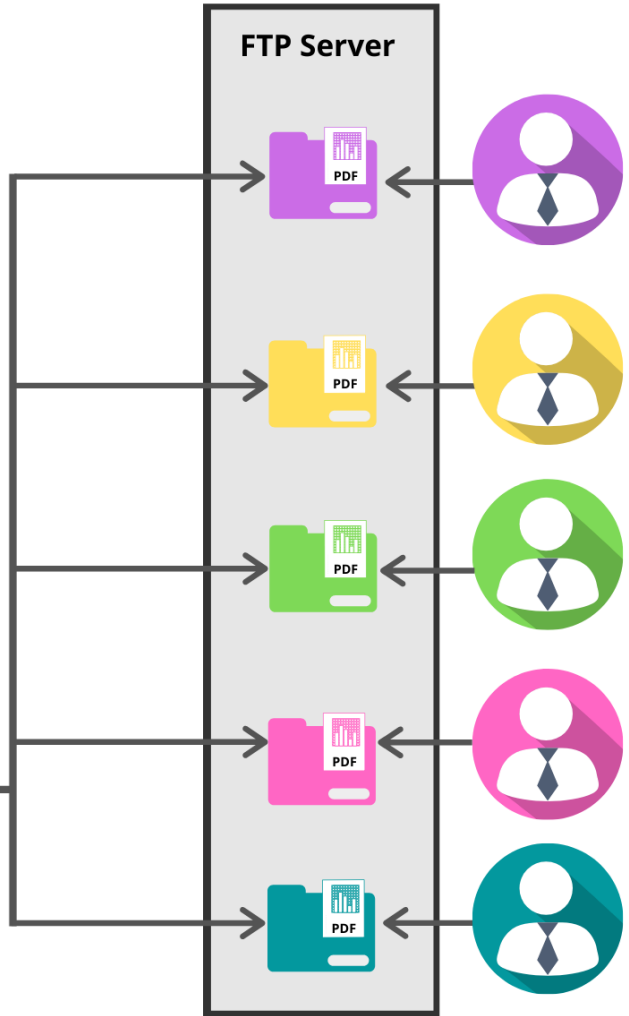
# Destination - Email Attachment or Email Body



# Destination - Network File Location



# Destination - FTP/FTPS Server



# Targeted Distribution



- Deliver SAC stories to the destinations tailored to the recipient

Alan Golding | Alan Golding 3 2019-09-2

Sales Reports for 2019

Follow up.  
You forwarded this message on 2020-04-08 8:04 AM.

TestReport.xlsx 1 MB | TestReport.pdf 1 MB | TestReport.ppt 8 MB

## Weekly Sales Reports 2019

The following images were exported from SAP Analytics Cloud using APOS Bursting Manager for Cloud

### APOS Sample Sales Report

Location (Sales Revenue, Gross Margin)  
Stores in the United States

Filter by Store

- Store ID
- Search
- All
- ST1
- ST10
- ST100
- ST1000
- ST1001
- ST1002
- ST1003
- ST1004
- ST1005
- ST1006
- ST1007
- ST1008
- ST1009
- ST101
- ST1010
- ST1011
- ST1012
- ST1013

Sales Revenue per City

Region	Percentage
South	31.75%
West	13.28%
Midwest	7.42%
New England	5.16%
Southwest	43.37%
Atlantic	0.02%

Quantity Sold per Product

Product	Quantity Sold
Household	466,890.00
Apparel	369,869.00

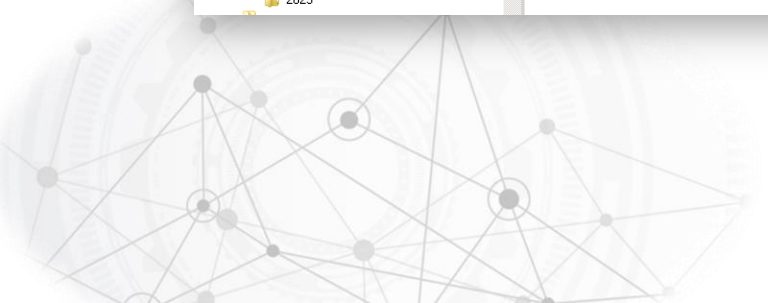
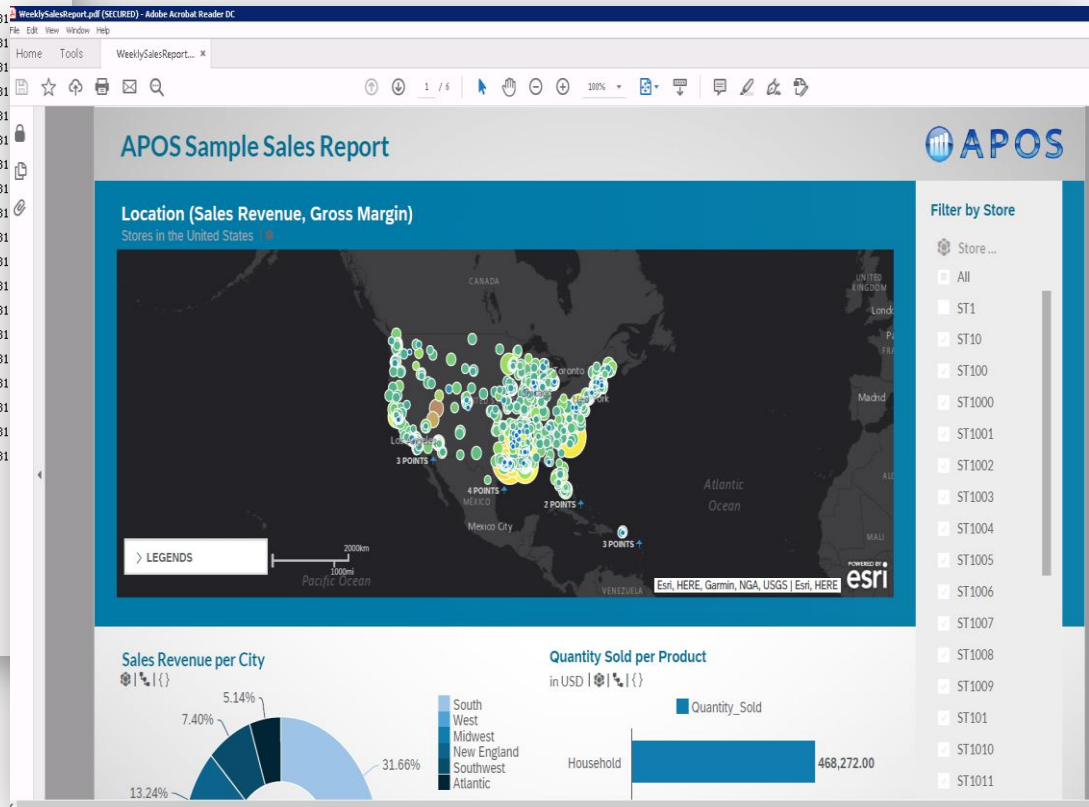


# Targeted Distribution



Computer > Local Disk (C:) > Program Files > SAP Analytics Cloud > Document of Records > 2020 > April > Week2

Name	Date modified	Type	Size
SalesSummary To Bert Doe - Copy (2).pdf	10/30/2019 8:12 AM	Adobe Acrobat Doc...	1,310 KB
SalesSummary To Bert Doe - Copy.pdf	10/30/2019 8:12 AM	Adobe Acrobat Doc...	1,310 KB
SalesSummary To Bert Doe.pdf	10/30/2019 8:12 AM	Adobe Acrobat Doc...	1,310 KB
SalesSummary To Bill Doe - Copy (2).pdf	10/30/2019 8:12 AM	Adobe Acrobat Doc...	1,310 KB
SalesSummary To Bill Doe - Copy.pdf	10/30/2019 8:12 AM	Adobe Acrobat Doc...	1,310 KB
SalesSummary To Bill Doe.pdf	10/30/2019 8:12 AM	Adobe Acrobat Doc...	1,310 KB
SalesSummary To Jane Doe - Copy (2).pdf	10/30/2019 8:12 AM	Adobe Acrobat Doc...	1,310 KB
SalesSummary To Jane Doe.pdf	10/30/2019 8:12 AM	Adobe Acrobat Doc...	1,310 KB
SalesSummary To Jim Doe - Copy (2).pdf	10/30/2019 8:12 AM	Adobe Acrobat Doc...	1,310 KB
SalesSummary To Jim Doe - Copy.pdf	10/30/2019 8:12 AM	Adobe Acrobat Doc...	1,310 KB
SalesSummary To Jim Doe.pdf	10/30/2019 8:12 AM	Adobe Acrobat Doc...	1,310 KB
SalesSummary To John Doe - Copy (2).pdf	10/30/2019 8:12 AM	Adobe Acrobat Doc...	1,310 KB
SalesSummary To John Doe - Copy.pdf	10/30/2019 8:12 AM	Adobe Acrobat Doc...	1,310 KB
SalesSummary To John Doe.pdf	10/30/2019 8:12 AM	Adobe Acrobat Doc...	1,310 KB
SalesSummary To Mary Doe - Copy (2).pdf	10/30/2019 8:12 AM	Adobe Acrobat Doc...	1,310 KB
SalesSummary To Mary Doe - Copy.pdf	10/30/2019 8:12 AM	Adobe Acrobat Doc...	1,310 KB
SalesSummary To Mary Doe.pdf	10/30/2019 8:12 AM	Adobe Acrobat Doc...	1,310 KB
SalesSummary To Mike Doe - Copy (2).pdf	10/30/2019 8:12 AM	Adobe Acrobat Doc...	1,310 KB
SalesSummary To Mike Doe - Copy.pdf	10/30/2019 8:12 AM	Adobe Acrobat Doc...	1,310 KB
SalesSummary To Mike Doe.pdf	10/30/2019 8:12 AM	Adobe Acrobat Doc...	1,310 KB
SalesSummary To Molly Doe - Copy (2).pdf	10/30/2019 8:12 AM	Adobe Acrobat Doc...	1,310 KB
SalesSummary To Molly Doe - Copy.pdf	10/30/2019 8:12 AM	Adobe Acrobat Doc...	1,310 KB
SalesSummary To Molly Doe.pdf	10/30/2019 8:12 AM	Adobe Acrobat Doc...	1,310 KB



# Targeted Distribution



Destination Type:  +

Send Output As:  +

Destination

Destination Type:  +

Send Output As:  +

File Name Mask:  +  + Add

To:  +

CC:  +

BCC:  +

From:  +

Subject:  +

Message:  +

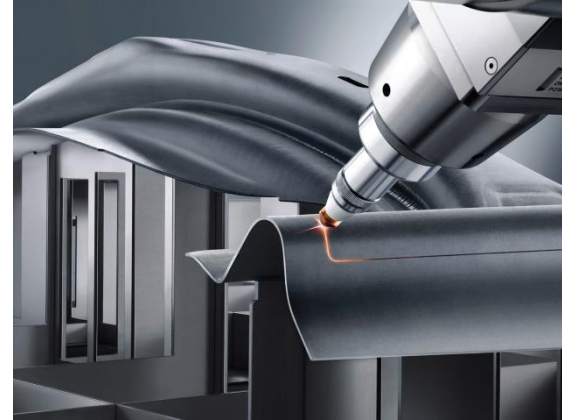
Format message as HTML





# Customer Success

- US-based thin film process equipment manufacturer uses Publisher for Cloud to generate individualized SAC reports focused on manufacturing operations in PDF, PPT, and Excel format for distribution by email.
- Mass media (print, electronic and digital media) company based in Delhi, India uses Publisher for Cloud to deliver consistent regional sales performance reports to regional sales managers, with both PDF and PPT formats important



# Extend SAC Content Access

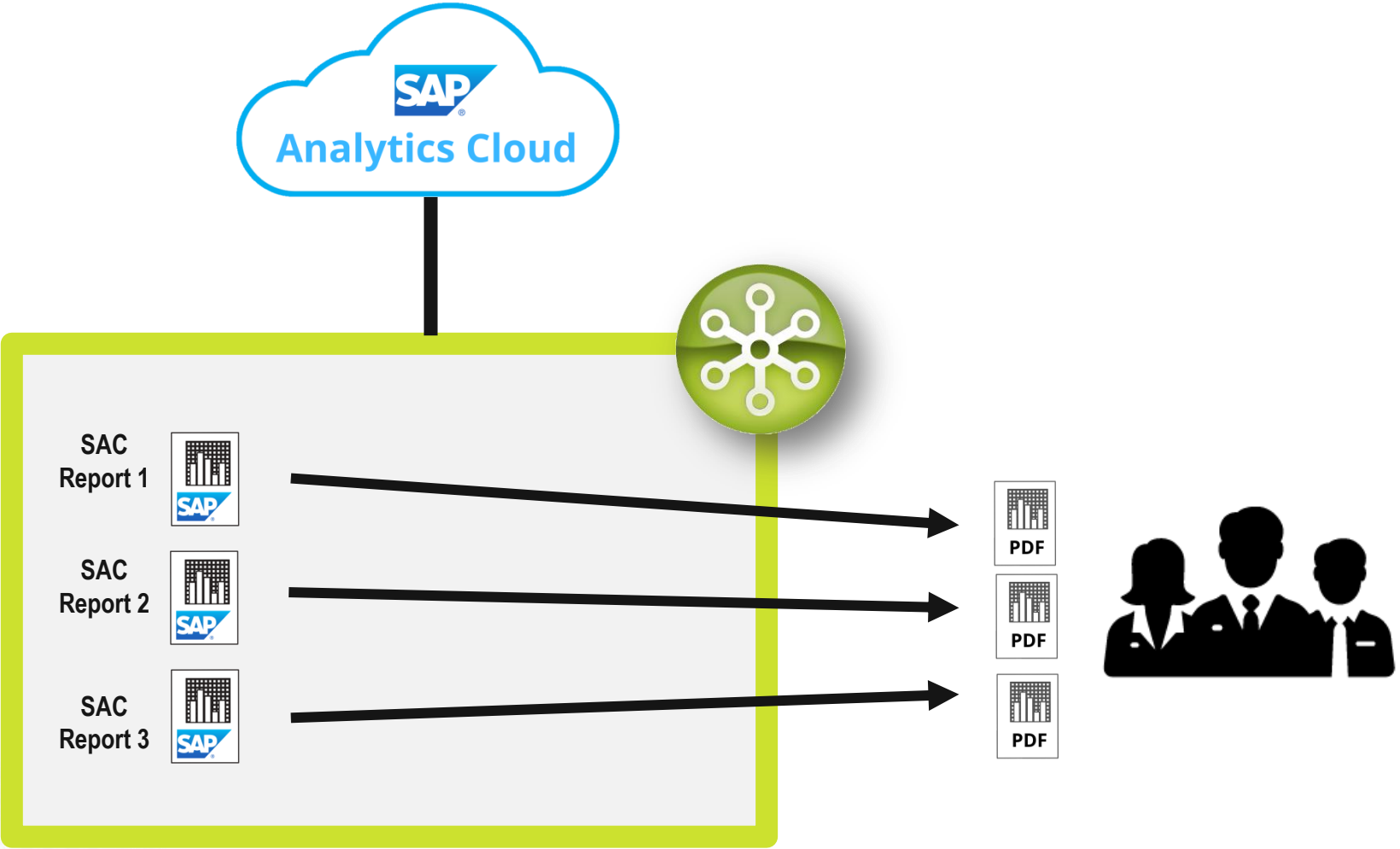


## Consolidation

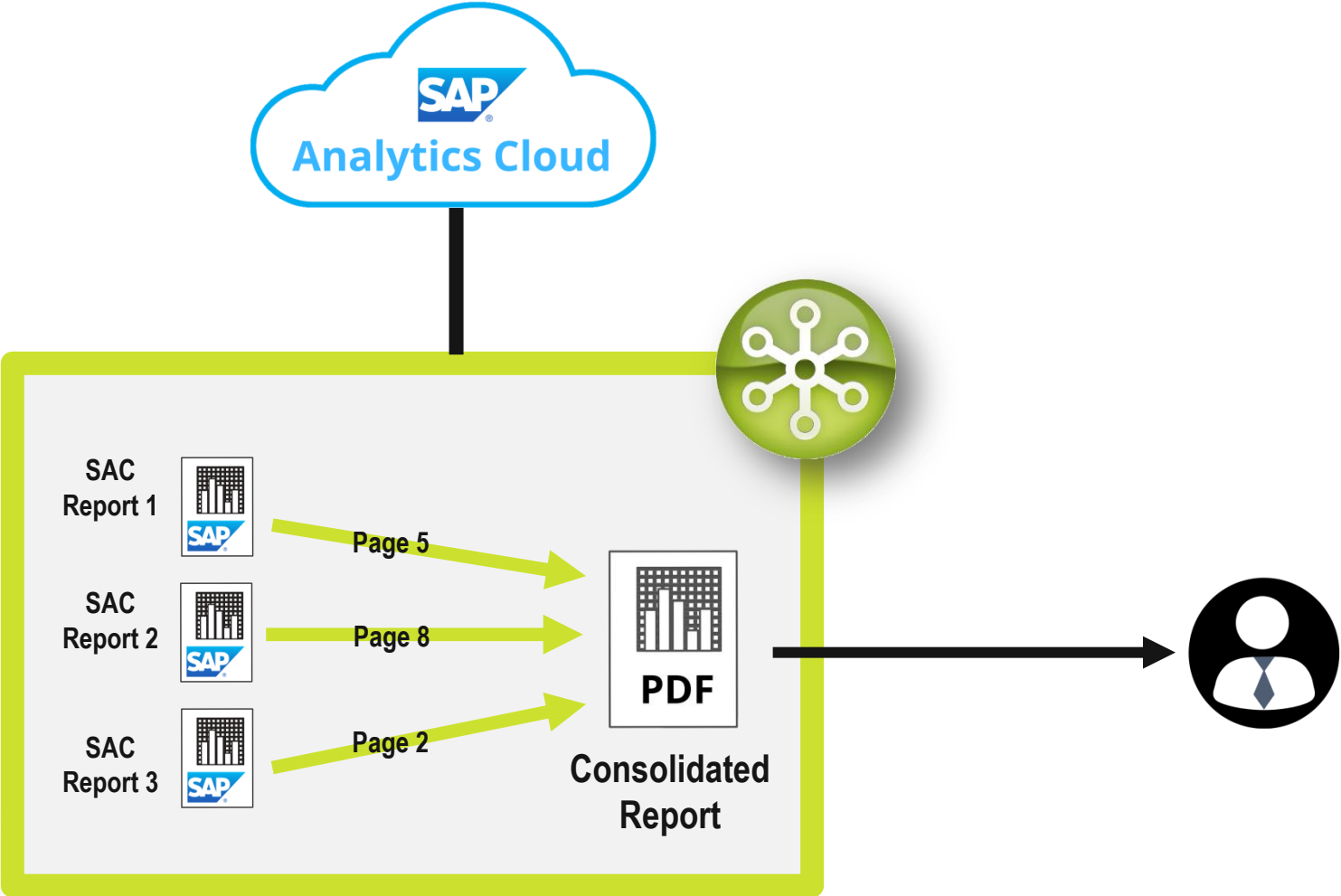
- Some Users require access to multiple information assets in order manage multiple aspects of operations
  - executives & senior management
- Targeted delivery of key pieces of information from multiple reports
- Receiving multiple reports with broad information is challenging to consume



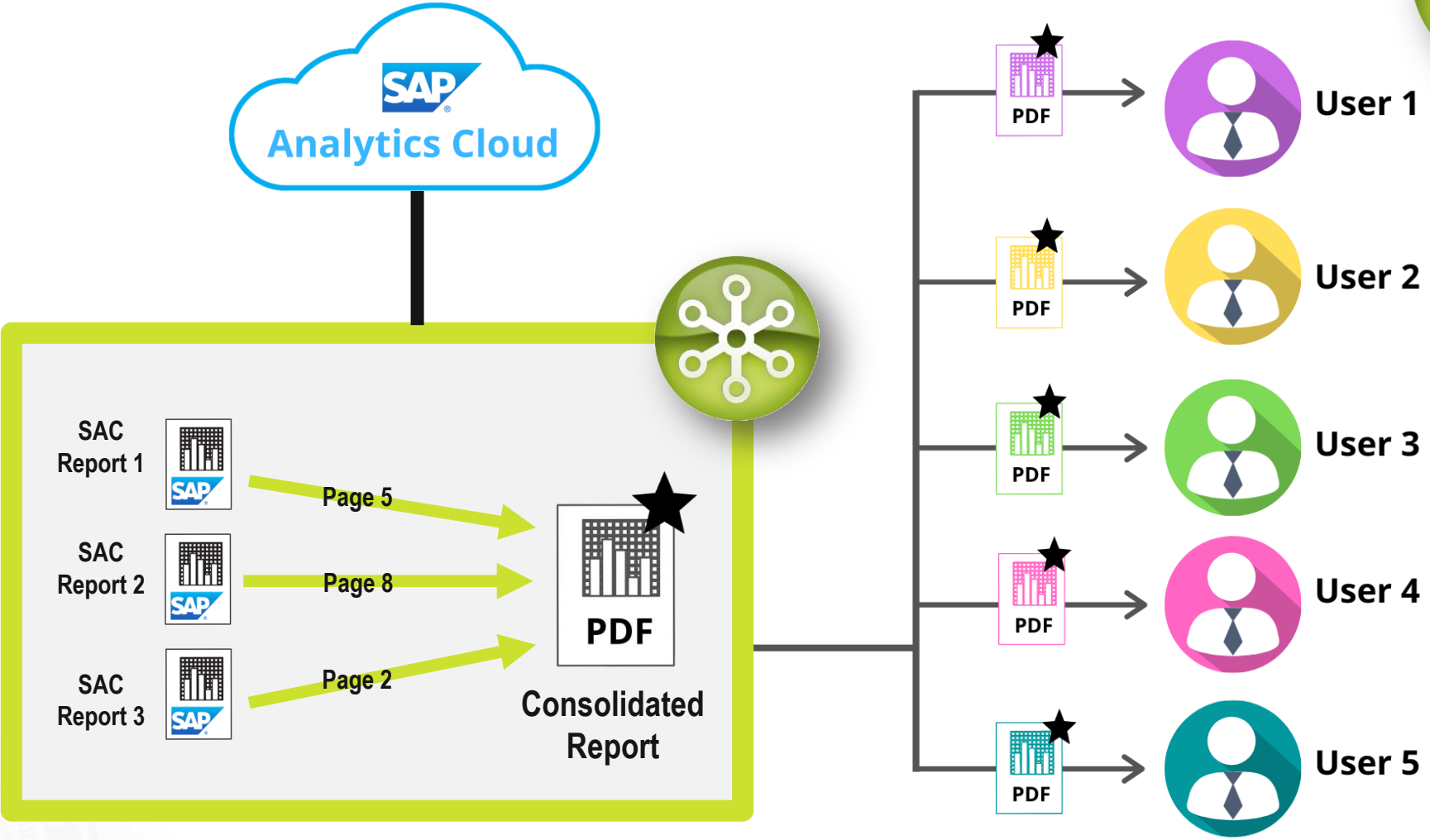
# Managing Multiple Aspects of Organization



# Consolidated Information



# Burst Consolidated Information



# Burst Consolidated Information



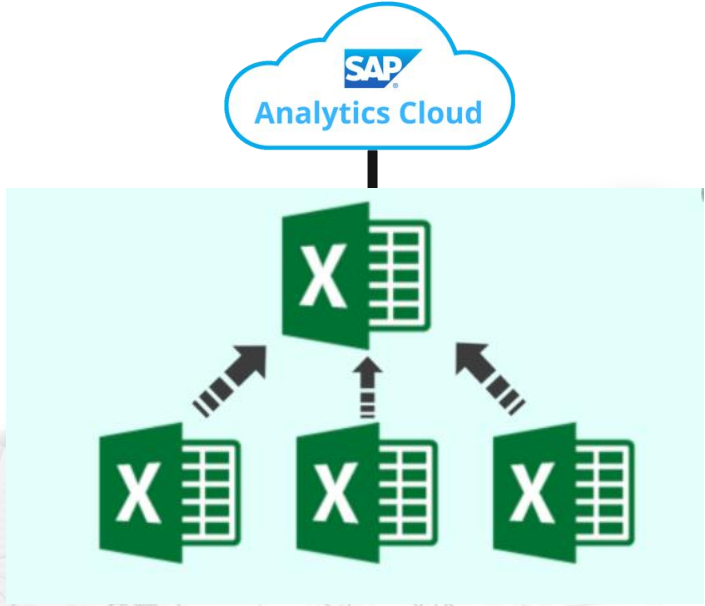
The screenshot displays a web application interface with a browser window titled "TestReport.pdf". The main content area is divided into several sections:

- APOS Sample Sales Report:** Features a map of the United States with data points, a "Filter by Store" sidebar, and a "Sales Revenue per City" donut chart. The donut chart shows the following distribution: South (31.75%), West (21.56%), Midwest (20.83%), New England (13.28%), and Atlantic (7.42%).
- Quantity Sold per Product:** A horizontal bar chart showing sales for Household (466,890.00), Apparel (369,869.00), Grocery (13,064.00), and Camping (8,075.00).
- Weekly Sales Account Stats:** Contains two bar charts: "Account Balance per Account Number" and "Account Class ID per Account Name".
- Table:** A table titled "AGcoresSQL" with columns: ACCOUNT NAME, ACCOUNT NO., ACCOUNT NHA..., MEASURES, Account Balance, Accounting & Legal, Accounts Payable, Accounts Receivable, Accumulated Amortization (Building), and Acc. The table lists various account numbers and their corresponding values.

- Consolidate pages from different SAC stories into a single document



# Burst Consolidated Information



The screenshot shows an Excel spreadsheet with the following data:

	A	B	C	D
4		City_ID_9902	New England	
5	ACCOUNT_AUTO_0	Order_ID_1059		
6	Price	10		3.73
7		10001		2.19
8		10046		3.17
9		10055		2.65
		1007		

The spreadsheet has a tab labeled 'New England' selected, with other tabs 'West' and 'Atlantic' visible. The status bar at the bottom shows 'READY'.

# Use Cases



- A global capital equipment supplier needed to consolidate multiple SAC Stories into a single document, then distribute to recipients with the personalized and consolidated SAC Stories as embedded body of the email, with nicely formatted HTML.
- A large banking institution needed Excel outputs from multiple bank branches to be consolidated into a single Excel workbook for distribution out to strategic branch operations management as a single Excel workbook with each branch report on a separate tab.







# APOS PUBLISHER FOR CLOUD

*Getting personalized analytics to the right people,  
at the right time, in the right format*



**Personalized Data**



**Targeted Distribution**



**Strategic Timing**



**Tailored Format**



**Dynamic Flexibility**



**Reduced IT Burden**



# APOS Solutions for SAP Analytics Cloud



## APOS Live Data Gateway

- Live Connectivity from SAC to wide range of data sources



## APOS UMMA

- Automated translation of SAP BI Modelling to HANA and Live Data Gateway



## APOS Publisher for Cloud

- Bursting and Distribution of SAC content



## APOS Insight for Cloud

- Enhanced Monitoring, Auditing and Validation of SAP Analytics Cloud



# Upcoming Events



## Simplify Your SAP BusinessObjects Upgrade Pre-Migration Planning- *Webinar*

February 11, 2021 –11 am EST

Upgrades and migrations are typically time-consuming and resource-intensive. The way that you plan for them, and the activities you undertake prior to the transition can go a long way toward reducing the time and resources you need to commit to the execution, validation and optimization of your upgrade or migration.

This webinar looks at techniques you can employ during the pre-migration or upgrade planning stage to mitigate risk, and to simplify and automate your activities.

You will learn how to simplify:

- System Audit
- System Backup
- System Optimization
- Test Plan
- ...and much more.



Register at [www.apos.com](http://www.apos.com)

# Upcoming Events



**Extend Analytics Data Connectivity - Unified Data Access - *Webinar***

**February 25, 2021 –11 am EST**

**Extend Analytics Access with Distribution of Tailored Content - *Webinar***

**March 4, 2021 –11 am EST**



Register at [www.apos.com](http://www.apos.com)

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LinkedIn!



# QUESTIONS?

Please enter your questions in the Q&A panel.



# Thank You!

## Get in Touch

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